

**BENELLI ARMI SPA**

## **REGULATIONS**

### **Operation “The Colombo makes you fly to Rome”**

Our company, Benelli Armi SPA, located at Via della Stazione 50, in 61029 Urbino (PU), Italy, VAT n. 00635740418, is holding a competition with the objective of promoting knowledge of its COLOMBO rifles.

### **PERIOD**

1 June through 31 December 2016  
Prize-awarding: by 15 February 2017

### **POSSIBLE WINNERS**

All of-age consumers in the countries except the one listed under exclusion from participation

### **Exclusion from participation**

Employees or collaborators of importers and Italian citizens are excluded. Participation in the competition is subordinated to adherence to the rules mentioned in this contract.

### **MODALITY OF PARTICIPATION**

The competition will start at 00:00 o' clock on 1 June 2016 and will end at 24:00 on 31 December 2016.

Those who wish to take part in the competition must:

- **register at [www.benelli.it/en](http://www.benelli.it/en)**, entering into the provided form their personal data (name, surname, full street address, email address, telephone number, mobile number);
- **consent** to the use of their personal data, for purposes strictly having to do with the competition, by clicking on the small square provided. Authorization for receiving information material – newsletter, surveys, questionnaires, etc. will be requested. Authorization is given by clicking on the appropriate small square;
- **enter into the specific space** the registration number on the rifle's receiver.

In order to complete the registration, users will be asked to select two separate squares, pertaining respectively to:

- acceptance of the regulations;
- authorization for the treatment of personal data after having read the privacy information;
- authorization for periodically receiving material (informative, promotional and/or advertising) via email, sms and/or mms.

**It must be clear that:** every registration code on the rifle's receiver can be used only once during the entire promotional period: the Company is entitled to verify compliance with this condition and to impede multiple participations, or to not confirm prizes. It will be possible to play more than once, but a different registration code will be required each time.

Only one registration will be allowed for each participant identified by the data entered towards participation: the Promoter is entitled to verify and annul any exceeding registrations by any one user.

Moreover, each participant must register with one email address only: therefore, each email address can be associated to one user only and, viceversa, only one email address can be associated to each user.

Any attempts to double one's participation will result in the exclusion of the participant from the competition.

The Promoter is entitled to carry out the necessary verifications, even by requesting an identification document and possibly annulling the registrations that are not in conformity with the requirements and/or excluding from participation any users who do not comply with the rules.

The Promoter is not to be held responsible in the event of access problems that may hinder a competitor from accessing the website: hindrances, dysfunctions or difficulties regarding technical instruments, wires, electronics, software and hardware, transmission and connection, the telephone line.

It is each participant's responsibility to take the appropriate steps toward protecting from all possible risks his/her data and/or the software contained in his/her devices.

Participants are entirely responsible for their connection to our website and for their participation in the competition.

Participation is completely free of charge and no additional fees will apply other than the common connection costs set down by providers.

The cost of connecting to our website varies according to the provider.

Only those registrations complete with a valid email address and mobile number will be considered legitimate.

Each participant can win only one prize.

### **PRIZE-AWARDING**

At the end of the event, a file with all the correct entries will be issued, from which, by 15 February 2017, the following prizes will be awarded:

#### **10 sojourns in Rome and Urbino for two persons**

The details concerning the trip are listed in the INFORMATION ABOUT PRIZES paragraph.

### **NOTICE AND CONSIGNMENT OF PRIZES**

The prize winners will be notified by email and, in order to confirm their wins, they must communicate – **within 5 days** from the notification – the address to which to send the prizes, sending a photocopy of an identification document whose data (name, surname, date of birth) must correspond exactly to those entered or confirmed during registration. In case of the slightest non-correspondence, the prize will not be confirmed, the right to win will be null and the first runner-up will be considered with the same procedure concerning prize confirmation.

The winners who do not provide acceptance of the prize within 5 days from receipt of the first notification will be considered untraceable and their prizes will be offered to the runners-up.

The list of winners will be available at [www.benelli.it/en](http://www.benelli.it/en), which will list the surnames' initials and the respective city entered by the winners upon registration, unless the winners express their preference for anonymity.

The Promoter and the third parties engaged by the former are not to be held responsible in case of lack of or late winning notification if one of the following circumstances occurs:

- a winner's inbox is full;

- the email address provided by the participant upon registration does not exist or is in error or incomplete;
- no reply is forthcoming from the host computer after the winning notification by email;
- the winner's inbox is disabled;
- the email provided during registration is on a blacklist;
- erroneous and/or untruthful personal data have been provided by the winner.

In the instance that the contact information provided is not correct, the first runner-up will be considered.

The participants will be responsible for the personal data they provide and the Company is not to be held responsible for any false data provided.

### **INFORMATION ABOUT PRIZES**

All prizes will be awarded to the winners free of charge.

The sojourn consists in 3 days in Rome and 2 days in Urbino and it will take place, without date modifications, from 3 April 2017 to 8 April 2017. Details of the programme are as follows:

#### **ROME & URBINO - 3-8 April 2017**

##### **Trips**

By bus for 5 days with a special programme.

- 2nd day: dinner in Rome; return to the hotel at 11:30 p.m.
- 3rd day: trip from Rome to Urbino
- 4th day: visit to the Company
- 5th day: trip back to Rome

##### **Hotel**

Hotel Roma - The Duke Hotel

'Classic' two-bed rooms – breakfast – 3 nights (3 out 5 April and 7 out 8 April 2017)

Urbino - Hotel San Domenico

'Business' two-bed rooms – breakfast – 2 nights

##### **Meal services**

1st day: dinner at Hotel Duke (beverages included)

2nd day: lunch during guided tour of Rome

2nd day: dinner in Rome at Antica Pesa (beverages included)

3rd day: lunch in Rome at Venerina (beverages included)

3rd day: dinner in Urbino at Taverna degli Artisti (beverages included)

4th day: lunch in the Company's facilities

4th day: dinner in Urbino at L'Angolo Divino (water and house wine included)

##### **Sightseeing**

2nd day (whole day): guided tour of Rome

3rd day (half day): visit to the Vatican Museums

4th day (half day): guided tour of Urbino

##### **Other services**

Insurance (medical, luggage)

##### **Prizes do NOT include:**

Expenses relative to travelling from/to the winners' places of residence and the hotel. Personal expenses and anything not explicitly mentioned as included.

The Promoter will handle the bookings pertaining to the prizes.

Once the bookings have been made, the winners will receive all the information pertaining to the trip and the prize will be considered as assigned and nothing else will be due, even in the event that the winner is not able to travel.

Before the Promoter has made the bookings, winners can hand their wins over to other persons by providing a written declaration.

It must be well understood that, without exceptions, the period for the use of the prize is 3 April 2017 to 8 April 2017.

### **RUNNERS-UP**

The names of 10 runners-up will be extracted, to be utilized in case the winners are untraceable or unknown.

### **DECLARATION**

Benelli Armi SPA herewith declares that:

communications will be made at [www.benelli.it/en](http://www.benelli.it/en), [www.facebook.com/BenelliInternational](https://www.facebook.com/BenelliInternational) and by means of a newsletter.

Any advertising will be consistent with these regulations.

Participation in this competition implies acceptance of all the clauses in the regulations.

The users who, according to the final decision by the Promoter or third parties engaged by the former, win by means and instruments deemed fraudulent or in violation of the normal process of the initiative, or in non-accordance with the regulations, or in the event of incomplete documentation, will not receive prizes. The Promoter or third parties engaged by the former hold the right to proceed, in the most appropriate manner and abiding by current laws, to the limitation and inhibition of any actions that run counter to the prescribed system.

Prizes will be consigned within forty days from the day of winning.

Prizes cannot be replaced with monies or gold tokens, and winners will not be in a position to request, with or without monies, other prizes.

In the event that prizes are no longer available, they will be replaced by prizes of analogous value and possibly with similar characteristics.

Any modifications and/or implementations that may be added to the regulations by the Promoter will be properly communicated at [www.benelli.it/en](http://www.benelli.it/en) to those who hold an interest therein.

Modifications and/or implementations will not determine, in any event, an infringement of the rights of the participants.

### **PRIVACY**

Please be advised that the participants' personal data will be treated to the ends of the fulfilment of this initiative. Said treatment will be carried out with instruments appropriate to guarantee security and privacy, also by means of automated systems. The above-mentioned data will be treated by Benelli Armi SPA, as promoter, towards the fulfilment of the procedures relative to the competition, including communication of winning and consignment of prizes and for marketing purposes, also through third parties (suppliers), and within the sphere of its own responsibility.

JUDICIAL COURT OF REFERENCE

Any disputes are to handled solely by the Court of Urbino.

Urbino, 22/03/2016