

# TERMS ADDRESSED TO THE COMMUNITY "BARÇA FANS" "Second ticket draw for the second La Liga El Clásico" (-2017/2018 sport season-)

## **CONDITION 1. SCOPE.**

FUTBOL CLUB BARCELONA domiciled in Calle Arístides Maillol, s / n, 08028, Barcelona, and CIF number G-08.266.298 (hereinafter referred to as FC BARCELONA or the CLUB) shall promote an activity called "second ticket draw for the second La Liga El Clásico" (hereinafter referred to as the "activity") aimed solely and exclusively at those who hold and maintain the status of "Barça Fans", participating under the terms and conditions contained herein.

How to take part in the activity and how it works shall be communicated and promoted, among FC BARCELONA's other means of communication, on its official website (www.fcbarcelona.com), social media of FC Barcelona and the mailings the CLUB sends its "Barça Fans" community.

A draw will be held between all participants, which will result in one (1) unique winner who will receive the prize indicated in Rule 6.

For the above purposes, in the case of participants under legal age, their participation in each and every one of the corresponding phases described in these rules (acceptance of the Rules, requirements for participation, mechanics of the activity, acceptance of the prize, etc.) must always and in all cases be supervised by the person who holds his rights to representation and legal guardianship (parental authority, guardian, etc.). Therefore, in accordance with the above, FCB understands that the consents and authorisations that correspond and are mandatory (acceptance of Rules, requirements for participation, mechanics of the activity, acceptance of the prize, image rights, collection and processing of data of a personal nature, litigation, etc.) shall be deemed to have been carried out for all purposes and without reservations by the persons holding their representation, protection and legal guardianship, on their behalf, and FCB shall be exempt from any liability in this regard.

## CONDITION 2. PARTICIPATION PERIOD AND PUBLICATION OF TERMS.

The participation period for the activity shall begin on 06 April 2018 and end on 22 April 2018 at 23:59 CET= UTC+1.

These terms and conditions shall be published on FC BARCELONA's official website (<u>www.fcbarcelona.com</u>) to inform all the "Barça Fans" who want to take part in the process and course of the activity and the draw.

## CONDITION 3. AUTHORISATION OF USE OF PERSONAL DATA.

We inform you that the details you have supplied shall be included in files belonging to FC Barcelona, for the management of the Barça Fans programme, whereby your details will be used for the following purposes:

- To manage your user account;
- To provide you with access to exclusive contents and services for users of the Barça Fans programme;

Likewise, and as long as you have issued consent by checking the respective boxes for said effect on the registration form, we shall use your details to:

- To send you the Barça Fans programme newsletter, which will always be personalised and adapted to your interests.
- To issue additional information in relation with FC Barcelona, such as for example, opinion surveys, invitations to events, or the club's own products such as discounts or promotions for match tickets, merchandising, digital products, etc.
- To send information, discounts, or promotions from third parties with which FC Barcelona might have commercial relations or partnerships, such as for example the FC Barcelona Foundation or club sponsors, who are entitled to undertake actions that are specifically aimed at Barca Fans.

All communications may be adapted and personalised to the user's interests, either on the basis of the requested products and services, or on the basis of data that we can deduce or obtain from their browsing, interest in certain contents, reactions to our communications, among others. Said personalization shall be undertaken in a partially automated manner, in the sense that the club determines the personalisation parameters, but it is the technological platform that generates the user profile. We do not send general communications that are not segmented pursuant to the aforesaid procedure, as we believe that it is in the interest of the club and the users of the Barça Fans programme for information sent or received to be relevant, and because not segmenting would not alter the number of communications received by users of the Barça Fans programme, but merely the content of the same. In this regard, if any user of the Barça Fans programme does not wish to be segmented, we ask them not to subscribe for communications from the Barça Fans programme.

In no case shall your details be used outside of the European Union, or transferred, sold, leased or provided to any third party in any way, apart from those that supply services to FC Barcelona, who perform certain actions for the club, but under no circumstances for their own interests.

All of the data that you provide to us, or that we can deduce from the provision of services associated with the Barça Fans programme, shall be used indefinitely as long as you form part of the Barça Fans programme, or until, by any means available pursuant to the technology available at any given time, FC Barcelona might consider that you no longer have an interest in forming part of the club or receiving its communications. Once you cancel your subscription or we consider that you no longer form part of the club as stated above, your details may be conserved for the legal period as applicable at any time in order for the club to comply with applicable regulations.

At any moment, you are entitled to oppose any of the uses described above, and this shall bear no consequences upon your status as a Barça Fan, unless you cancel your membership of the programme.

Likewise, you may exercise your rights to access, rectification, suppression, opposition, limitation or portability by sending a written communication to the Comisión de Protección de Datos at the following address: Avda. Aristides Maillol, S/N, 08028 de Barcelona

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(Spain), or by email to lopd@fcbarcelona.cat. Additionally, you may file a claim to the competent governing body if you consider that FC Barcelona has used your data in a manner that breaches this privacy policy or any related and applicable standard.

#### CONDITION 4. PARTICIPATION REQUIREMENTS AND PROCESS.

All those interested in taking part in the participation process, regardless of their status as members of the CLUB, must fulfil the requirements given below:

- a) Have the status of "Barça Fan" and maintain it for at least until the date of the draw, scheduled for 23 April 2018.
- b) Have an email address which is "registered" in FC BARCELONA's "Barça Fans" database.
- c) Register as a "Barça Fan" on https://promo.fcbarcelona.com/clasico/draw-tickets-clasico-april-2018, providing the data required for such purpose: (i) name, (ii) surname(s), (iii) country (iv) email address, (v) date of birth.

  d) Prior to the registration as a "Barça Fan" and, at his sole discretion, the user will be able to participate in a "quiz" consisting on
- three questions with three possible answers based on previous "El Clásico" matches. Participation in said "quiz" is not mandatory and, therefore, participation in the draw is not linked in any case to the answers given in the "quiz". Likewise, said answers shall not be registred nor used by FC BARCELONA for any kind of purpose.
- e) Each participant can take part once (1) in the draw and will therefore only register once (1). Any duplication will be monitored by a computer security system to ensure that only one (1) registration is admitted per participant, all additional registrations by the same person shall be terminated.
- f) One (1) single file will be created from a correct "registration of participation" as has been stated in this condition, regardless of the language used.

## **CONDITION 5. DRAW PROCESS.**

- a) In the event there is no participant, it will not be necessary to hold the draw which will automatically be declared deserted.
- b) In the event that only one (1) "Barça Fan" takes part in the activity, the draw shall not be held as he/she shall automatically be the winner. Therefore, this person shall be awarded the prize directly, without the draw being necessary. If one of the options was not selected by any of the participants it will not be necessary to carry out the draw for that player's signed shirt as the prize will automatically be cancelled
- c) In the event there is more than one participant, a draw shall be held, solely between "Barça Fans" participants who have correctly signed up for the activity subject to these conditions, resulting in one (1) winner. Therefore, "Barça Fans" participants who do not sign up correctly for the activity shall be excluded.
- d) All "Barça Fans" participants shall be assigned a sequential number according to the chronological order of participation, in order to have a consecutive number range (for example from 1 to 50).
- e) The draw, if held, shall be completed using a computer system, which according to a random combination chosen by computer, shall choose eleven (11) sequential numbers from those assigned to participants, which must correspond with emails in the "Barça Fans" database. The first (1) shall be the "winner", and the remaining ten (10) shall be "reserves".
- f) The draw shall take place before a Notary Public, on 23 April 2018.
- g) Once the draw has been held, the Notary Public shall terminate the proceedings, stating the identification of the winning "Barça Fan" (name and surname), as well as the reserves.
- h) The result of the draw shall be notified to the winning "Barça Fan" via the email given for the purposes of taking part in the activity, along with the information relating to the logistics of delivery and collection of the prize.
- i) By taking part in this activity, the "Barça Fans" participants of legal age, and in the case of minors, their parents or legal representatives of legal age who hold or have been assigned their legal guardianship, EXPRESSLY AGREE (i) to these conditions, and (ii), if they are the winners of the activity, to the CLUB sending them an email to the address provided for the purposes of taking part as a means of checking, for all purposes, communications by FC BARCELONA, indicating the aforementioned condition. This shall take place the week after the draw. If it is not possible to contact the winning "Barça Fan" within twenty-four hours (24 hours) starting from the moment the first notification occurs, for any reason or circumstance beyond the CLUB, the winner shall lose his/her rights to the prize, it being awarded to the first reserve and so on successively.

## CONDITION 6. PRIZE.

The prize that will be awarded to the winning "Barça Fan" in the draw will be as indicated below:

- a) Two (2) entries (one (1) for the winner and one (1) for the companion whom they voluntarily determine), to attend the match between FC Barcelona and Real Madrid, corresponding to the second round of LaLiga Santander league competition, which will be held on the 36th day of the 2017/18 season at the Camp Nou stadium.
- b) Two (2) return plane tickets (one (1) for the winner and one (1) for the companion whom they voluntarily determine). The specific dates and itinerary will be determined exclusively by FCB, depending on the place of residence of the winner, and the maximum value of transport will be two thousand euros (€ 2,000).
- c) Double accommodation for one (1) night (hotel to be determined exclusively by FC Barcelona) for the winner and, as the case may be, for the companion whom they voluntarily determine.
- d) The expenses corresponding to taxi trips indicated below: (i) A round trip from Barcelona airport to the hotel determined by FCB as part of the prize; and (ii) A round trip from the hotel to the "Camp Nou" stadium in Barcelona.
- In the event that the winner is a minor (under 18 years of age), he/she must attend the game that is the subject of the prize accompanied by one (1) adult, who may be any of his/her parents or the person of legal age assigned as his/her legal guardian. In no case does the prize includes any other concept other than that described above, either for the winner or, if applicable, for their companion.

# CONDITION 7. ACCEPTANCE OF THE PRIZE.

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The participating "Barça Fan" of legal age or, if a minor, his/her legal representatives, who wins the activity, once his/her condition of winner is notified, must give an express response via email before the prize is issued and, if applicable, before it is received, stating his/her (i) acceptance or (ii) rejection of the prize that has been won in order for the following to take place:

a) In the case of acceptance, proceeding to issue the prize under the terms and conditions that shall be given to the winning "Barça Fan" by the CLUB, signing a document containing express acceptance of the corresponding prize and the receipt thereof in conformity, declaring that he/she cannot hold FC BARCELONA liable or make demands thereof.

If the winning "Barça Fan" is a minor, his/her legal representatives must accept the prize in his/her name under the terms and conditions set out in the previous paragraph.

Likewise, in case of acceptance, the winning "Barça Fan" must:

- Provide their name and first surname and, if applicable, those of the companion they have designated.
- Send a copy of their ID, passport, NIE or any other official document that proves their identity and, where appropriate, those of the companion they have designated.
- If necessary, prove that they have a valid visa to travel to the EU, or any other documentation that enables travel for this purpose and, where appropriate, that of the companion that has been designated
- b) In the case of rejection or non-acceptance of the prize, this must be done in writing. If the winning "Barça Fan" is a minor, his/her legal representatives must reject or not accept the prize, whichever is the case, in his/her name under the terms and conditions set out previously. In this case, the CLUB hereby states that the aforementioned prize may not be exchanged for another or for its cash value, the condition of winner automatically being transferred to the first reserve "Barça Fan", the aforementioned prize being awarded to him/her following the same procedure, and so on successively.

The prize is non-transferable and the winning "Barça Fan" may not transfer it to a third party. The content of the award must necessarily be enjoyed by the winning "Barça Fan". Consequently, the marketing thereof and/or any onerous assignment or transfer thereof is strictly prohibited and may lead to the automatic revocation of the prize and the termination of its content without any compensation.

In the event that the winner does not comply with the indications established for the logistics of the enjoyment of the prize determined by FCB, either in the period established and communicated by FCB for the appropriate purposes, without being a result of force majeure or justified impediment, it will be understood that he/she renounces the prize due to not having met the requirements established by FCB in the aforementioned logistics, and the prize will be available to FCB for the use it deems appropriate.

## **CONDITION 8. TICKETS THAT ARE THE OBJECT OF THE PRIZE**

The use and enjoyment of the tickets that make up the prize shall be in conformity with the following conditions:

- a) Entrance to the stadium shall be subject to compliance with:
  - The regulations of the Camp Nou stadium in Barcelona.
  - The stipulations of any applicable regulations regarding access, security, safety, etc.
  - Actions that, for reasons of security, may relate to entrance to the stadium, such as inspections, searches, etc.
- b) The two (2) tickets that make up the prize that is the purpose of these regulations are personal and non-transferable. They must therefore necessarily be used by the winner and companion that the winner assigns at his/her sole and exclusive criteria, and each of these shall be responsible for the good use of the same. Consequently, sale of the tickets and/or any other kind of onerous transfer and transmission of the same is strictly forbidden, as is their use for advertising, marketing or promotional purposes (including competitions, gifts and/or draws), which could lead to automatic cancelation of the same with no right to compensation and/or reimbursement of the cost.
- c) FC Barcelona informs the winner and his/her companion that the club and/or the RFEF (the body responsible for the organising the MATCH) reserve the right to ask any persons attempting to enter the stadium to show official documents accrediting their identity (DNI, NIE, passport, etc.). If anything untoward is detected, such as the lack of correspondence between the identity of the winner (and/or their companion) and the bearers of the tickets, entrance by the aid persons to the stadium shall be refused, and the tickets shall be handed over to FC BARCELONA, to the RFEF or to the staff designated by the owners of the stadium or the competent authorities in that respect (e.g. private security, security forces), and shall be automatically cancelled, with no right to compensation and/or reimbursement of the cost.
- d) The winner and their companion must keep hold of the ticket not only during the match but also as long as they remain on the stadium premises, and must show these tickets to any staff designated by FC BARCELONA, the RFEF or the competent authorities in this respect should any of these so request.
- e) FC BARCELONA shall not be held responsible for any loss or theft of the tickets that are the purpose of the prize and therefore shall not issue duplicate copies of the same.
- f) Notwithstanding the consequences established for each of the aforesaid irregularities, any of these offences shall also be reported to the FC Barcelona Disciplinary Board in order for it to adopt any corresponding measures, and to any corresponding authorities, in order for these to adopt any corresponding administrative, police and/or legal measures.

## **CONDITION 9.- IMAGE RIGHTS**

The winning "Barça Fan" pursuant to the present rules, and his/her legal guardians in the case of minors, issues express consent for FC BARCELONA, at his or her absolute liability for all purposes, to record their image (including image, name and voice) by means of photos and/or audiovisual recordings that may be made individually or severally by personnel from the FC BARCELONA

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or third parties authorized by the same, at the time of delivery of the said prize, for advertising purposes, as well as participation in possible interviews and/or reports. For said purposes, FC BARCELONA shall be authorized to make use of the aforesaid graphic and/or audiovisual material, as well as copies thereof, to be used wholly or partially for advertising and/or notices relating to this activity, or others, on any of the communication assets belonging to FC BARCELONA, the participant hereby relinquishing any payment and/or claims of any nature, in return for the taking of photographs and/or recording of audiovisual materials, and their storage and the transfer of treatment rights. In relation with the aforesaid, current and/or future advertising and/or promotional supports and/or assets in which the image of the winning "Barça Fan" may appear (either individually or as part of a group), are and shall be the property of FC BARCELONA.

All participants declare that they hold the necessary rights and legitimacy to grant the transfers and authorisation as described herein, and shall answer to any third party claims that FC BARCELONA might receive regarding the use of the images as authorised herein.

## CONDITION 10. DEPOSITING THE CONDITIONS BEFORE A NOTARY PUBLIC.

The conditions of this activity shall be deposited before a Notary Public of the *II-lustre Col-legi de Notaris de Catalunya* (Bar of Notaries of Catalonia).

#### **CONDITION 11. ACCEPTANCE OF CONDITIONS.**

Participation in the activity implies full, express acceptance of the following without reservation:

- a) these conditions.
- b) the participation and draw process.
- c) the use and processing of personal data from "Barça Fans" participating under the terms and conditions set out in these conditions.
- d) the reception of electronic communications with commercial purposes.
- e) the use, dissemination and publication of photographs and/or audiovisual recordings under the terms and conditions set out in these conditions.

If there are disagreements regarding the activity and/or the interpretation of these conditions, the Courts and Tribunals of the City of Barcelona are deemed competent to rule on any disputes that may arise, therefore "Barça Fans" participating in this activity expressly waive any other jurisdiction that may correspond to them.

If "Barça Fans" who are minors take part in the activity, this shall always be done with the consent of their parents and/or person of legal age who hold guardianship and custody of them.

## CONDITION 12. COMMUNICATIONS FOR THE ACTIVITY.

Communications for the activity and the draw, if applicable, as well as the process thereof, shall be described in FC BARCELONA's means of communication such as the CLUB's official website (www.fcbarcelona.com) where these conditions may also be found. The winning "Barça Fan" shall receive communications by email to the address provided for the purposes of taking part in the activity subject to these conditions.





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