



“Mothers’s Day Contest” Prize Rules & Regulations

Article 1: Object:

The Mother’s Day Contest (hereinafter the “Contest”) is organized by 88 RUE DU RHONE exclusively online at <http://88rdr.com/>. The prize is made available thanks to 88 RUE DU RHONE and its various partnerships. No purchase necessary: Entrants do not have to purchase any merchandise to participate or win.

The information entrants provide will only be used for the purpose of the drawing and to notify the winner of this Contest. 88 RUE DU RHONE may use the entrants’ email addresses from time to time in connection with the diffusion of its newsletter, while respecting their privacy.

For more details on how 88 RUE DU RHONE collects, uses and stores personal information, please refer to the Privacy Policy located on <http://88rdr.com/>.

Article 2: Eligibility:

1. This Contest is open exclusively to natural persons, of any age or nationality, who have Internet access and a valid email account. Employees of 88 RUE DU RHONE and their respective affiliates, subsidiaries, and their immediate family members (spouse, children, siblings, and parents) and/or those living in the same household or each, are ineligible. Only one entry per person and per email address and per household is permitted. Any fraud on these points will result in the entrant’s disqualification.
2. Responsibility for receipt of entry rests solely with entrant. 88 RUE DU RHONE is not responsible for incorrect, inaccurate, or incomplete information on entries. Incorrect entries will automatically be voided, and disqualify entrant.
3. Participation in this Contest constitutes entrant’s full and unconditional agreement to be bound by these Complete Official Rules and the decisions of 88 RUE DU RHONE, which are final and binding in all matters related to the Contest.

Article 3: How to Enter and Drawing:

1. To enter, each participant must:
 - Go to <http://88rdr.com/> and access the Mother’s Day Contest page.
 - Pick the watch that represents the most his/her mother
 - Justify in few words why his choose it for his/her mother
 - Confirm his/her participation in the Contest.

Participants can select to share the Contest on their own social network pages.

2. Qualifying for the drawing, and winning, is contingent upon providing a valid email address and complete and accurate contact information.
3. The winner will be randomly selected from all eligible entries received under the scrutiny of 88 RUE DU RHONE staff members.

Article 4: Contest Term

1. This Contest begins on April 22th, 2015 on <http://88rdr.com/> and ends on May 10th, 2015.
2. Every contest is bound by these Complete Official Rules which shall be applicable for the entire duration of the Contest. 88 RUE DU RHONE reserves its right to modify these Complete Official Rules, in whole or in part, at any time and from time to time by posting a notice on the Official 88 RUE DU RHONE website. This notice will constitute an amendment to these Complete Official Rules forming an integral part thereof.
3. Entrants who disagree with new terms may withdraw from the Contest at any point. Their participation stands for their approval of the new terms.

Article 5: Prize

1. 88 RUE DU RHONE offers one watch as prize in this Contest.
2. The winner will be notified by email. After the first notification attempt, the winner has 10 days to reply to this email to claim his/her prize. If the winner does not contact 88 RUE DU RHONE within 10 days, he/she will be forfeited and the prize will remain 88 RUE DU RHONE's property. 88 RUE DU RHONE reserves itself the right to use the unclaimed prize as prize in future contests.
3. Should the winner decease before the prize is handed over, the prize becomes the property of the winner's legal heirs, provided they claim it in the afore-mentioned time limit.
4. By accepting the prize, the winner of this Contest grant 88 RUE DU RHONE the unconditional and irrevocable right, without any further compensation, consideration, notice, review or consent, to use, exhibit and publish, in any medium now known or hereinafter known at any time throughout the world his/her name, address, image, likeness, voice, biographical information and statement for advertising, publicity, trade and public relation purposes.

Article 6: Limitations of Liability and applicable law

1. All issues and questions concerning the construction, validity, interpretation and enforceability of these Complete Official Rules, or rights and obligations of entrant and 88 RUE DU RHONE, in connection with the Contest, shall be governed by and construed in accordance with Swiss law, without giving effect to any choice of law or conflict of law rules of any jurisdiction.
2. Unless obvious and proven that errors were made, digital information held by 88 RUE DU RHONE exclusively will be conclusive, in case of litigation relating to connection and digital treatment of information, in regard with this Contest.
3. Should claims, disputes or causes of actions relating to the interpretations of these Complete Official Rules arise, 88 RUE DU RHONE's interpretation will be considered final and binding. Disputes, claims and causes of action arising out of or in connection with this Contest will only be considered 30 days after the drawing.

Article 7: 88 RUE DU RHONE's Responsibilities

1. 88 RUE DU RHONE may, at its sole discretion and without liability, cancel, terminate or suspend the Contest, in whole or in part, should an unauthorized intervention or other cause beyond its control affect the administration, proper play, or conduct of the Contest. 88 RUE DU RHONE is not liable for technical failures, including any network server or hardware failure, viruses, bugs, errors in programming, telephone transmissions or communications, or any other errors beyond its control.
2. The prize winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this Contest or use, misuse, nonuse or redemption of any prize. In no event will 88 RUE DU RHONE and its representatives and agents be responsible for any claim or damage of any kind arising out of the entrants' participation in this Contest.
3. Since 88 RUE DU RHONE organizes contests which are not-for-profit with the sole purpose of rewarding its fans, and since it is not its area of expertise, it cannot be held liable, in any case, for errors in the running or proceeding of its contests.

Article 8: Additional Limitations of Liability

1. Litigation arising out of, or connected with, the interpretation of the afore-mentioned rules, shall be resolved exclusively by the Geneva Canton Court, with the exception of eventual appeals, which may be resolved by the Federal Court.