

INTEGRAL REGULATION
ART. 11 - D.P.R. 430/2001

DENOMINATED PRIZE COMPETITION

BERGAMO: YOUR IDEAL HOLIDAY

Promoting Company: AGENCY FOR TOURISM PROMOTION AND
DEVELOPMENT IN THE PROVINCE OF BERGAMO
S.C.R.L.
Via Torquato Tasso 8 - 24121 BERGAMO
Tax Code and VAT number 02910070164

Competition Period: From 7th September 2020 to 8th November 2020

Where to participate: The competition takes place through the
website www.visitbergamo.net (hereinafter
"website")

Target participants:

The Competition is open to all end users, over 18, in the following countries: Austria, Belgium, Bulgaria, Czech. Republic, Cyprus, Croatia, Denmark, Estonia, Finland, France, Germany, Greece, Ireland, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, United Kingdom, Romania, Slovakia, Slovenia, Spain, Sweden, Switzerland, Hungary and Norway (hereinafter "Participants").

Purpose:

The purpose of the initiative is to promote knowledge of the city and province of Bergamo in order to promote tourism development in the European market.

How to participate:

Within the area dedicated to this initiative on the website www.visitbergamo.net or by direct access from www.quantoseibella.visitbergamo.net, starting from 7th September 2020 to 8th November 2020, all internet users will be given the opportunity to register and participate in this initiative which is giving away:

9 holiday packages in the city and province of Bergamo for 3 days / 2 nights including travel and accommodation for 2 people as better specified in the "**specific prizes**" section

How to register:

The "Participants" must access the website www.visitbergamo.it and register by filling in all the mandatory fields in the registration form (name, surname, email, country) as well as accepting these regulations and the privacy policy.

They will then be asked to choose what type of holiday they would like to spend in the city of Bergamo and in the province of Bergamo:

- Outdoor: to find wellness in the open air

- Gastronomy: to discover the typical dishes of Bergamasco cuisine
- Art and Culture: to visit the Upper Town and / or the Province and its history.

After choosing, the "Participant" will be asked to press a key to access Instant Win. Once activated, they will immediately find out if they have won one of the prizes up for grabs.

The registration software determines the awarding of prizes which will take place in Instant Win mode and at random.

The server on which the software is installed is located in Italy (a special report will be issued by the programmer).

The software is programmed to automatically distribute 9 (nine) weekly prizes. Prizes not awarded within a week will be offered again the following week. Among all the entries that did not win an immediate prize, 27 reserves will be drawn, for the possible assignment of immediate prizes not validated or not awarded during the participation period.

There is the foreseen possibility of drawing a higher number of reserves in the event that they are not sufficient to award the prizes not awarded / validated.

By 20th November the following will be provided to the Chamber Officer or the Notary to protect public faith:

- The list of Instant Win winners for the purposes of recording the winnings;
- The complete list of all entries valid for the entire period of the competition, resulting as NON-winning and used as a NON-winning participant for another entry, in order to proceed with the extraction of reserves for the Instant Win mechanics.

The winners of the immediate prize will receive an email notification containing the instructions to accept the prize in the manner described below.

Within and no later than seven days from the sending of the aforementioned communication of winning, the winners must communicate their acceptance by replying to the email and sending a copy of their valid identity document (front and back) to the references that will be indicated.

The delegate will validate the win by verifying the timeliness of acceptance and the correspondence between the data indicated in the documents sent and those provided upon registration.

In case of timely acceptance and if no irregularities are found, the winnings will be validated and the Participant will receive the prize within the deadline of 180 days from the assignment, as required by the third paragraph of article 1 of Presidential Decree no. 430/2001.

In the event that the winner does not express his or her acceptance or is late, or incorrect and / or untrue data or other irregularities are found, participation in the competition will

be deemed not to comply with the provisions of these Regulations and, consequently, the winnings will be invalidated and the prize awarded to the next reserve. The reserve to which the prize will eventually be awarded must however accept it following the same procedure described above.

PRIZES:

The total value of the prize money is 11,880.00 (eleven thousand eight hundred and eighty / 00) net excluding VAT.

On this amount, the Promoter provides the due guarantee in favour of the Ministry of Economic Development, in accordance with Presidential Decree 430/2001.

The prizes consist of:

9 Transfers (plane / train) for 2 people estimated market value 500.00 euros each

9 Stays in 3-star Hotels for 2 nights including breakfast estimated market value 480.00 euros each.

2 Coupons to be used for lunches or dinners for 2 people with an estimated value of 140.00 euros each.

9 Coupons for car or transfer or e-bike use to visit the town for 2 people with an estimated value of 200.00 euros each.

Estimated value each package 1,320.00 euros excluding VAT

Total estimated prize money 11,880.00 euros excluding VAT where applicable

Prize specifications:

The prize, for two people, is a stay in the city of Bergamo or a locality located in the province of Bergamo and includes: round trip transfer (plane / train) from the city closest to the winner to Bergamo, 3-star hotel and breakfast, 2 lunches or dinners at a local restaurant and the use of a car or a transfer or an e-bike to visit the host location.

All expenses not mentioned are the responsibility of the winner.

The prizes are NOT TRANSFERABLE and cannot in any way be converted into gold tokens or cash.

It is also specified that:

- If, following the changed socio-economic situations linked to the coronavirus health emergency, the stay cannot be organised and / or is subject to an increase of more than 30% of its value, the Promoting Company will assign a prize of the same nature and value as the one originally planned.
- Participation in the event is **completely free**, except for the cost of connecting to the telephone line to access the Internet.
- The Promoting company assumes no responsibility for any access problem, impediment, malfunction or connection difficulty concerning the technical tools, the computer, the

telephone line, the transmission and connection, the Internet connection that may prevent the competitor from participating in the competition, and for the documentation required for the validation of the win not received for any misunderstandings not attributable to it.

- Advertising: the event will be advertised on the website www.visitbergamo.net during the period of the initiative. The Promoting Company reserves the right to adopt further forms of advertising, in compliance with and in compliance with the provisions of Presidential Decree 430/2001. The advertising carried out for the purposes of communicating the event will be consistent with these regulations.

- Unsolicited or unassigned prizes, other than those rejected, will be donated to:

FONDAZIONE BANCO ALIMENTARE ONLUS - Via Legnone 4 - 20158 MILANO - C.F. 97075370151

- The Promoting Company declares to renounce as of now the right of recourse as regards the payment of IRPEF as required by art. 30 DPR 600/1973.

- These regulations as well as all communications to and from participants will be in Italian or English. Languages other than Italian or English will not be considered. In the event of any interpretative discrepancies, the Italian language will prevail.

- The server for registering participants is resident in Italy, as indicated in the relevant expert's declaration.

- According to the principle of territoriality, it is specified that the Italian legislation on the matter is applied to this event and is subject to its jurisdiction.

- The complete regulation will be available on the website www.visitbergamo.net

- Participations without the requirements set out in these regulations and / or with incomplete and / or untrue data will not be considered valid.

- If there are attempts of fraud, violations, attempts to evade the rules of the game, the Promoting Company may decide at its sole discretion the suspension and expulsion of a participant.

- Each user can register only once. The promoting company or the delegated party or third parties appointed by the company, reserve the right to carry out checks on evident multiple holdings by the same competitor or if behaviours have been implemented such as to circumvent the game system conceived (including, but not limited to hacking, creating temporary, fictitious accounts, multiple holdings from the same IP address, etc.). Such violations will result in the disqualification of the user and / or blocking of the account.

- The prizes cannot be transferred to third parties.

- The Promoting Company reserves the right to publish the names of the winners in the media it deems most appropriate, identifying them with the name indicated in the registration form, initial of the surname and place of residence.

- The winner is the only one responsible for the validity and truthfulness of his / her personal data as well as of his / her email inbox and of its management, with particular reference to having read any winning emails (it is always recommended to check the SPAM folder) and the adoption of security measures that prevent other subjects, unauthorised by the participant, from accessing their mailbox.

- The promoting company assumes no responsibility for access problems, impediments, malfunctions or difficulties regarding technical tools, computers, cables, electricity, software and hardware, transmission and connection, telephone line that may prevent a competitor from accessing the website. The promoting company also declines all responsibility for problems caused by the configuration of the participant's computer which could cause difficulties in registering on the site.

- The promoting company does not assume any responsibility for any documentation requested from participants and not received for any technical problems or causes of any other kind not attributable to it. If any documentation requested should be incomplete, illegible and / or counterfeit or should contain incompressible, incomplete and / or clearly untrue data, it will be deemed invalid for the purposes of participation in the competition.
- The Promoting Company assumes no responsibility in the event of non-delivery of the prizes due to the indication of an incorrect email address, telephone number, residential address and / or untruthful personal data by the winner and / or postal error.

Treatment of personal data:

This information is provided pursuant to art. 13 of EU Regulation 679/2016 from the AGENCY FOR TOURISM PROMOTION AND DEVELOPMENT IN THE PROVINCE OF BERGAMO, based in Via Torquato Tasso, 8 - 24121 Bergamo, the data controller, in order to allow you to participate in the competition "Bergamo: your ideal holiday".

The processing of your data will be legally based on the contractual relationship that will be created between you and the data controller following acceptance of the competition rules and will be conducted for the entire duration of the competition. Based on the legitimate interest as identified by EU Regulation 2016/679, the owner may send direct marketing communications without prejudice with the possibility of discontinuing this treatment immediately or at any time by contacting the proprietor. Always subject to your free, specific and express consent, your personal data may be processed for marketing purposes by the company Agency for Tourism Promotion and Development in the Province of Bergamo S.c.r.l. as independent data controller, whose personal data processing policies are available at the following link www.visitbergamo.net The DPO of the Agency for Tourism Promotion and Development in the Province of Bergamo S.c.r.l. is Mr. Christophe Sanchez, who can be contacted at the email address mail@visitbergamo.net. You can always contact the proprietor at the email address mail@visitbergamo.net as well as find the complete copy of this information, where you will find all the information on the use of your personal data, the contact channels of the data controller as well as all further information required by the regulation including your rights, the retention time of your data and the methods for exercising opposition to the processing.

Participation implies for the participant the unconditional and total acceptance of the rules and clauses contained in this regulation without any limitation.

For the Tourism Development Agency
 Authorised representative
 Annamaria Mangili