

Terms of Participation

Please read the following points carefully as they contain important information that you need to know and which will apply to your entry!

1. The promoter of this competition **The EF Way** is EF Education First Ltd, a Swiss company located at: Haldenstrasse 4, 6006 Lucerne, Switzerland (the “Promoter”, “us”, “we”).
2. Information on how to enter and the prizes form part of these conditions of entry (the “Terms of Participation”).

Eligibility

3. Entry is free and open to residents of Argentina, Austria, Belgium, Brazil, Canada, Switzerland, Chile, China, Colombia, Czech Republic, Germany, Denmark, Ecuador, Spain, Finland, France, United Kingdom, Hong Kong, Indonesia, Italy, Japan, South Korea, Kazakhstan, Luxembourg, Mexico, Netherlands, Norway, Panama, Peru, Poland, Portugal, Russia, Saudi Arabia, Sweden, Thailand, Tunisia, Turkey, Taiwan, United States, Uruguay, Venezuela and Vietnam aged 16 years or over.
4. If you are a minor over the age of 16 but under the age of 18, you should review these Terms of Participation with your parent or guardian to make sure you both understand them. We require parental consent to award the prize to participants under 18 who are selected as winners of any of the prizes. If we learn that we have collected information from an individual under the age of 16 without parental consent, then we will delete that information as soon as possible. If you are a minor when the trip takes place, you must travel with a chaperone if selected as winner. You are in such case solely responsible for the chaperone’s costs for travelling with you
5. We may ask you to provide proof of identity, residency and age, to confirm that you are eligible to participate.
6. You may only enter once and in your own name.
7. If you (or your immediate family or housemates) are employees or contractors of the Promoter, or its subsidiaries or parent or affiliated companies, then you’re not eligible to participate.
8. The laws in some places may not allow the Promoter to run such promotions, so this competition and these Terms of Participation are void in those places.

How to enter

9. To enter, you will need to select three (3) destinations and complete all the fields in the entry. The destinations that you can choose from are: Brighton, Bristol, Cambridge, Dublin, London, Malta, Manchester, Oxford, Boston, Honolulu, Los Angeles, Miami, New York, San Diego, Santa Barbara, San Francisco, Vancouver, Toronto, Cape Town, Brisbane, Auckland, Perth, Playa Tamarindo, Singapore, Sydney, Berlin, Barcelona, Malaga, Nice, Paris, Rome, Seoul. You don't have to buy anything to enter.
10. By entering, you confirm that all of your entry is your own work. It's your responsibility to make sure that your entry doesn't infringe on any third party rights.

Competition period

11. The competition starts on 12.01am CEST October 15, 2020 ("Opening Date") and closes on 11.59pm CET April 30, 2021 ("Closing Date"). Your entry is received at the time we receive it. If your entry gets lost in cyberspace or doesn't arrive for any other reason, you won't hold us responsible. The winner will be announced on our Social Media account (@efeducationfirst) on May 11 2021. The winner will also receive a prize notification email.
12. Any changes to these Terms of Participation (which may include changing the Closing Date, cancellation of the contest or postponing the winning trips) will be published on our Social Media account (@efeducationfirst) so you should check this page regularly.

The prize

13. Prize description: A 10-day trip to, up to, 3 EF destinations in either the United States or United Kingdom, where you will join classes at our EF Language Campus. The prize is for 2 people (winner + friend) and the trip will happen during July and August 2021. The destinations and dates of the trip will be confirmed with the winners in advance. The value of the prize is approximately 4000 USD. The estimated value may differ at the time of awarding the prize.
14. You'll be fully responsible to pay any taxes, fees and additional costs associated with the prize such as transfers, local transportation, teaching materials and post booking changes (other than those expressly included in the prize description).
15. The prize is not transferable or refundable. The prize, or any unused portion of the prize, can't be taken as cash. If you are unable to take or use the prize, you will forfeit it and it will be awarded to the next best entry.

16. You are responsible for ensuring you have all valid travel documentation such as passport and visas and for any associated costs. You agree that the Promoter will not be held responsible for any issues whatsoever if you have missing or invalid travel documents.
17. The Prize must be used between July 1st, 2021 and August 30th, 2021.
18. You agree that, if you are selected as a winner, the terms and conditions in the Enrollment Information form will apply to your participation in the prize.

Winner selection

19. One (1) winner will be selected from eligible entries. The entry with the most original and inspiring answers to the question “xxx?” will be chosen by a panel of judges chosen by the Promoter to win one of the prizes”.
20. The winner will be notified by e-mail or phone in April, 2021. Their first names, last names, city may be published on EF’s Facebook, Twitter and Instagram accounts. Name of the winners (first name, last name and city) may also be announced in further promotional communication from the Promoter. The winner must claim its prize within seventy-two (72) hours from the time the prize notification email was sent, by contacting the Promoter via the contact details in the prize notification email. If the prize notification email is returned as undeliverable, or if the prize remains unclaimed seventy-two (72) hours after the prize notification email was sent, the prize will be forfeited and an alternate winner will be selected from all remaining (non-winning) eligible entries. You may not hold us liable if you don’t receive the prize notification email due to spam, junk e-mail or other security settings or if you provided incorrect or otherwise non-functioning contact information.

Intellectual Property

21. By submitting your entry, you understand that the Promoter, anyone acting on behalf of the Promoter, or its respective licensees, successors and assignees will have the worldwide irrevocable right to review, print, publish, broadcast, distribute, and use, in any media, in perpetuity, your entry, including without limitation, the entry and your name, portrait, picture, voice, likeness, image or information for trade, advertising, public relations and promotional purposes, without any further compensation.

Limitation of liability

22. TO THE FULLEST EXTENT PERMITTED BY LAW THE PROMOTER WILL NOT BE LIABLE FOR ANY LOSS OR DAMAGE WHATSOEVER WHICH IS SUFFERED (INCLUDING BUT NOT

LIMITED TO INDIRECT OR CONSEQUENTIAL LOSS) OR FOR ANY PERSONAL INJURY (INCLUDING DEATH) SUFFERED OR SUSTAINED IN CONNECTION WITH YOUR PARTICIPATION IN THE COMPETITION AND/OR RELATED TO THE PRIZE EXCEPT FOR ANY LIABILITY, WHICH CANNOT BE EXCLUDED BY LAW (IN WHICH CASE SUCH LIABILITY IS LIMITED TO THE MAXIMUM EXTENT ALLOWABLE BY LAW). THE PROMOTER WILL NOT BE RESPONSIBLE FOR ANY INCORRECT, INACCURATE OR INCOMPLETE INFORMATION COMMUNICATED IN THE COURSE OF OR IN CONNECTION WITH THIS COMPETITION IF THE DEFICIENCY IS OCCASIONED BY ANY CAUSE OUTSIDE THE REASONABLE CONTROL OF THE PROMOTER INCLUDING WITHOUT LIMITATION TECHNICAL MALFUNCTIONS OR FAILURES. TAX IMPLICATIONS MAY ARISE FROM THE RECEIPT OR USE OF A PRIZE. INDEPENDENT FINANCIAL ADVICE SHOULD BE SOUGHT.

23. You agree to release and hold harmless the Promoter and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) your participation in the competition, and/or your acceptance, possession, use, or misuse of the prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the competition; (v) electronic or human error which may occur in the administration of the competition or the processing of entries.
24. In the event of war, terrorism, state of emergency, disaster or any other circumstance beyond the control of the Promoter, the Promoter may cancel, terminate, modify or suspend the competition.

Personal data

25. Any personal information or other information about you collected by the Promoter through, or in connection with, the competition is subject to our [Privacy Policy](#). Your personal data, such as your name and your email address, will be processed by the Promoter for the purposes of your participation in this competition and to provide you with information and promotions about the Promoter and/or any of its affiliates that we deem could be of interest to you. We may share your personal data with our corporate affiliates, claims handlers, and other business partners both within and outside the EEA/Switzerland. We have put appropriate safeguards in place for transfers of your personal data outside the EEA/Switzerland, including the standard data protection clauses adopted by the European Commission. The Promoter and its affiliates may also use your personal data, combined with information about you obtained from third party sources, to market our products and services, including special promotions based on your interests. You have the right to, at any time, withdraw your consent or object to us using your personal data for direct marketing purposes by contacting us at the address set out below. We will only keep your personal

data for as long as it is necessary for the purposes for which it has been collected or in accordance with time limits stipulated by law and good market practice, unless further retention is necessary for compliance with a legal obligation or for the establishment, exercise or defense of legal claims.

26. If you are lucky enough to be selected as winner, you agree that your details may be used in publicity including blogging on EF preferred social media before, during and / or after the trip prize. Winners will need to complete a report, plus an interview with EF staff upon their return. Winners may be asked to produce blog articles, images and videos from their trip. The content produced may be used on the campaign website and other advertising channels owned by EF.

If you would like to have a copy of the information the Promoter holds about you, or a copy of the standard data protection clauses, or would like to rectify or erase personal data, or restrict the processing of personal data, or otherwise object to our processing, or use your right to data portability, please contact us by email, or write to us at EF Education First, Selnaustrasse 30, 8001 Zurich, Switzerland. If you would like to lodge a complaint, please contact the supervisory authority in the country where you live.

Dispute resolution

27. Unless otherwise agreed or required by a mandatory law, these Terms of Participation are subject to the laws of Switzerland, without regard to choice or conflicts of law principles. Further, you and the Promoter agree that any dispute, controversy or claim arising out of or in connection with this competition and these Terms of Participation, or the breach, termination or invalidity thereof, shall be finally settled by arbitration in accordance with the Arbitration Rules of the Arbitration Institute of the Stockholm Chamber of Commerce. The place of arbitration shall be in Zurich, Switzerland, and the arbitration proceedings shall be conducted in English.

Social media

28. Facebook: This competition is in no way sponsored, endorsed or administered by, or associated with Facebook. You understand that you are providing your information to the Promoter and not to Facebook, and you completely release Facebook from any claims in relation to this competition. Twitter: You must comply with all applicable laws and regulations including the Twitter Rules. Anyone found to use multiple accounts to enter will be ineligible to win. Multiple entries in a single day will not be accepted. Instagram: This competition is in no way sponsored, endorsed or administered by or associated with Instagram. You understand that you are providing your information to the Promoter and not to Instagram, and you completely release Instagram from any claims in relation to this competition.

If you have any questions or concerns regarding the competition and website, please contact us at efway@ef.com.

//End of Terms & Conditions//