

Terms of Participation

1. The promoter of this competition Dreams is EF Education First Ltd, a Swiss company located at: Haldenstrasse 4, 6006 Luzern, Switzerland (the "Promoter").
2. Information on how to enter and prizes form part of these conditions of entry (the "Terms of Participation"). Entry into this competition is deemed acceptance of the Terms of Participation.

Eligibility

3. Entry is free and open to residents of Argentina, Brazil, Chile, Colombia, Denmark, Finland, Norway, Sweden, Uruguay, Costa Rica, Ecuador, Panama, Peru, Thailand, Vietnam, Australia, Austria, Belgium, Canada, France, Germany, Ireland, Japan, Korea, Luxembourg, Mexico, Netherlands, New Zealand, Russia, Spain, Switzerland, United States, China, Hong Kong, Indonesia, Italy, Kazakhstan, Portugal, Taiwan, United Arab Emirates, Algeria, Czech Republic, Hungary, Libya, Poland, Saudi Arabia, Singapore, Slovakia, Turkey, United Kingdom, and Venezuela who complete, in full, the competition and entry form available on the campaign website www.ef.com/dreams.

Entry is open to all ages, who complete, in full, the competition and entry form available on the above campaign website [www.ef.com/dreams]. If you are under the age of 18, you should review these Terms of Participation with your parent or guardian to make sure you both understand them. We require parental consent to award the prize to participants under 18 who are drawn as winners of any of the prizes. If we learn that we have collected information from an individual under the age of 18 without parental consent, then we will delete that information as soon as possible.

4. Employees and immediate families of the Promoter and suppliers, providers and agencies associated with this competition are ineligible to enter.

How to enter

5. All participants who submit a completed form will automatically be entered for a chance to win one of the five prizes offered. You can only enter in your own name. The Promoter reserves the right to request proof of residency at the stated address and identification for verification (to the Promoter's satisfaction in its discretion) before issuing the prize. Incomplete or incomprehensible entries will be deemed invalid. No responsibility will be taken for lost, late or misdirected entries. You may only enter the competition once during the promotional period.

The purpose of the competition is to give participants the opportunity to win one of five 2-week language study abroad trips to one of EF's 10 featured campaign destinations. The prize is sponsored by EF Education First Ltd. The Promoter will sponsor the following: roundtrip flight tickets from the winner's country of residence (departure city to be discussed between the Promoter and winner) as well as a 2-week language study abroad trip. A participant indicates their desire for traveling abroad to one of the 10 featured campaign destinations choosing a city they would like to travel to. After choosing a

desired destination, the participant will enter a form leaving their personal data so that the Promoter can contact the participant if they are a chosen winner. Winners will be selected based on the quality and creativity of their response to the tiebreaker Question in the Form 'Why is the chosen destination your dream destination?' If interested in learning more about EF's travel destinations they are then given the opportunity to fill in an additional fields to be contacted by EF regarding language courses abroad.

Competition period

6. The competition commences on May 22, 2017 and closes no later than August 30, 2017. The Promoters reserve the right to extend or reduce the duration, provided that the change will be published on the campaign URL [www.ef.com/dreams]. The Promoter also reserves the right to modify the Terms of Participation as well as to cancel the competition. Such changes will become effective when we post the revised Terms of Participation on the aforementioned page.

The prize

7. The prize consists of five 2-week study abroad language trips to one of EF's 10 featured campaign destinations. The trip start date is up to the discretion of the Promoter and will be agreed upon between the Promoters and the winner directly. This includes the following sponsored by EF Education First: roundtrip flight tickets to the destination, a 2-week study abroad language trip that includes language classes, travel insurance, housing in a host family or an EF Residence at the EF destination, transfers to and from the departure and arrival airports. The value of one 2-week language study abroad trip is approximately \$2,500 USD. The estimated value may differ at time of prize award. All winners are solely responsible for any and all taxes and/or fees as well as all additional costs that may be incurred.

Winner selection

8. There will be a total of five winners worldwide. There can be two or more winners from the same country.

9. Out of the valid eligible entries, the three participants with the most original and inspiring answers to the tiebreaker question (max 140 characters) will be chosen by a panel of judges chosen by the Promoter to win one of the prizes.

10. The winners will be notified by e-mail between August 30 and September 7, 2017. Their names, last names, city will be announced via and via Facebook, Twitter and Instagram accounts. Names of the winners (first name, last name and city) may also be announced in further promotional communication from the Promoter. The winner, or if the winner is a minor: the parent/legal guardian, will be required to claim its prize within seventy-two (72) hours from the time the prize notification email was sent, by contacting the Promoters via the contact details given in the prize notification email. In the event that the prize notification email is returned as undeliverable, or if the prize remains unclaimed seventy-two (72) hours after the prize notification email was sent, such prize will be forfeited and an alternate winner

will be selected from all remaining (non-winning) eligible entries. The Promoters shall have no liability for a winner's failure to receive the prize notification email due to winners' spam, junk e-mail or other security settings or for winners' provision of incorrect or otherwise non-functioning contact information.

Specific terms for each of the five 2-week language study abroad trips

11. The Promoter will cover expenses including: Roundtrip flight tickets, 2-weeks of accommodation at an EF Residence or host family, travel insurance for the duration of the trip, language courses for 2 weeks, transport transfers from departure and arrival airports/train station.

All incidental expenses as well as extra meals will be paid for by the participant.

12. The prize is not transferable or refundable. The prize, or any unused portion of the prize, cannot be taken as cash. If a winner is unable to use the prize in accordance with the restrictions above, the winner shall be deemed to have forfeited the prize.

13. The prize must be collected/completed no later than September 7, 2017.

Intellectual Property

14. By submitting your entry, you understand that the Promoter, anyone acting on behalf of the Promoter, or its respective licensees, successors and assignees will have the right, where permitted by law, without any further notice, to review, or consent to print, publish, broadcast, distribute, and use, worldwide and in any media now known or hereafter in perpetuity and throughout the world, your entry, including without limitation, the entry and the winners' name, portrait, picture, voice, likeness, image or information and for trade, advertising, public relations and promotional purposes without any further compensation.

Limitation of liability

15. TO THE FULLEST EXTENT PERMITTED BY LAW THE PROMOTER WILL NOT BE LIABLE FOR ANY LOSS OR DAMAGE WHATSOEVER WHICH IS SUFFERED (INCLUDING BUT NOT LIMITED TO INDIRECT OR CONSEQUENTIAL LOSS) OR FOR ANY PERSONAL INJURY (INCLUDING DEATH) SUFFERED OR SUSTAINED IN CONNECTION YOUR PARTICIPATION IN THE COMPETITION AND/OR RELATED TO THE PRIZE EXCEPT FOR ANY LIABILITY, WHICH CANNOT BE EXCLUDED BY LAW (IN WHICH CASE SUCH LIABILITY IS LIMITED TO THE MAXIMUM EXTENT ALLOWABLE BY LAW). THE PROMOTER WILL NOT BE RESPONSIBLE FOR ANY INCORRECT, INACCURATE OR INCOMPLETE INFORMATION COMMUNICATED IN THE COURSE OF OR IN CONNECTION WITH THIS COMPETITION IF THE DEFICIENCY IS OCCASIONED BY ANY CAUSE OUTSIDE THE REASONABLE CONTROL OF THE PROMOTER INCLUDING WITHOUT LIMITATION TECHNICAL MALFUNCTIONS OR FAILURES. TAX IMPLICATIONS MAY ARISE FROM THE RECEIPT OR USE OF A PRIZE. INDEPENDENT FINANCIAL ADVICE SHOULD BE SOUGHT.

16. By entering the competition you agree to release and hold harmless the Promoter and their subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) your participation in the competition, and/or your acceptance, possession, use, or misuse of the prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the competition; (v) electronic or human error which may occur in the administration of the competition or the processing of entries.

17. In the event of war, terrorism, state of emergency, disaster or any other circumstance beyond the control of the Promoters, the Promoters reserves the right to either provide an alternative prize to the same value as the original prize or, subject to any applicable laws or written directions made under applicable legislation, to cancel, terminate, modify or suspend the competition.

Personal data

18. Your participation in the competition and any personal information or other information about you collected by the Promoter through, or in connection with, the competition is subject to the Privacy Policy of the Promoter ([EF Privacy Policy](#)).

19. Your personal data, such as personal data provided by you in the competition form, will be processed by EF for the purposes of naming a winner of the competition as well as, in case of a win, completing your booking, providing you with the products and services that you have won (including travel insurance coverage), for customer service, or as otherwise necessary to perform the services between you and us.

We may share your personal data with our corporate affiliates, claims handlers, and other business partners both within and outside the EEA/Switzerland. We have put appropriate safeguards in place for transfers of your personal data outside the EEA/Switzerland, including the standard data protection clauses adopted by the European Commission. EF and its affiliates may also use your personal data, combined with information about you obtained from third party sources, to market products and services, including special promotions based on your interests.

You have the right to, at any time, withdraw your consent or object to us using your personal data for direct marketing purposes by contacting us at the address set out below.

We will only keep your personal data for as long as it is necessary for the purposes for which it has been collected or in accordance with time limits stipulated by law and good market practice, unless further retention is necessary for compliance with a legal obligation or for the establishment, exercise or defense of legal claims. We will keep your personal data for marketing purposes until you withdraw your consent.

If you would like to have a copy of the information that the Promoter holds about you, or a copy of the standard data protection clauses, or would like to rectify or erase personal data, or restrict the processing of personal data, or otherwise object to our processing, or use your right to data portability, please contact the Promoter (data controller) at the address above. If you would like to lodge a complaint, please contact the supervisory authority in the country where you live.

Dispute resolution

20. Unless otherwise agreed or required by a mandatory law of a member state of the European Union or any other jurisdiction, these Terms of Participation are subject to the laws of Switzerland, without regard to choice or conflicts of law principles. Further, you and the Promoters agree to the exclusive jurisdiction of the courts of Switzerland to resolve any dispute, claim or controversy that arises in connection with these Terms of Participation.

If you have any questions or concerns regarding the contest and website, please contact us by e-mail at dreams@ef.com.