Manchester United

Aperol: Trip to Venice Competition

TERMS & CONDITIONS:

No purchase or payment necessary to enter or win this competition.

BY ENTERING THE COMPETITION, YOU AGREE TO THESE OFFICIAL RULES, WHICH FORM A CONTRACT. SUBJECT TO APPLICABLE LAWS, THIS CONTRACT INCLUDES INDEMNITY OBLIGATIONS ON THE PART OF ENTRANT AND A LIMITATION OF ENTRANT'S RIGHTS AND REMEDIES.

- 1. **Eligibility.** This promotion (the "competition" or "prize draw") is only open to legal residents of Europe age twenty (20) or older at the time of entry. Employees and family members of employees of Gruppo Campari and Manchester United Limited are not eligible to win. All entries submitted are the property of Gruppo Campari, Via Franco Sacchetti 20 20099 Sesto San Giovanni (MI) ITALY (the "sponsor").
- 2. Competition. Sweepstakes starts June 9, 2016 and ends 11:59pm (GMT) on July 10, 2016. Odds of winning depend on number of eligible entries received. There will be one (1) unique random drawing to award one (1) grand prize. Entry in the Competition does not constitute entry into any other promotion, contest, or Competition. By participating in the Competition, each Entrant unconditionally accepts and agrees to comply with and abide by these rules, the Official Rules and the decisions of the Sponsor, and/or the Administrator whose decisions shall be final and legally binding in all respects and not subject to further review in any forum.
- **3. How to Enter.** A person may enter by visiting the entry form and completing all required fields on the registration form, agree to the official rules, and submit.
- **4. Winner Selection and Notification.** A random drawing will be conducted on or about Thursday, July 11, 2016 by the Administrator from all eligible entries received during the Entry Period.
- 5. Prize. One (1) Grand Prize: The winner and a guest will have a three (3) day/ two (2) night stay in Venice, Italy, which include airfare and accommodations, transportation, an Aperol Spritz Masterclass, two (2) aperitifs, two (2) dinners, and a private tour of Venice, Italy. Breakfast is included at the hotel. The dates of the trip will take place from September 30 to October 2, 2016.

As a prerequisite for receiving a prize, potential winners will be required to sign (a) an Affidavit of Eligibility; (b) an Agreement of Publicity (except where prohibited); (c) a liability release; and (d) return each of the properly executed documents to the Administrator within fourteen (14) days of attempted notification. A potential winner who satisfies all of the Competition requirements, including, without limitation, those set forth in this paragraph, will be designated the official winner (the "Winner").

It is the winner and guest's responsibility to make sure that they have the proper government issued identifications to travel.

The Winner will not receive the difference between the actual and approximate retail value of the prize selected by the winner. Sponsor and/or Administrator will not replace any lost, mutilated, or stolen prizes, tickets or passes. Prizes are non-transferable and non-refundable, and no substitutions will be made except as provided herein, in the Sponsor's sole discretion. Prizes are not redeemable for cash. Sponsor reserves the right to substitute a particular prize for one of comparable or greater value. Winners are responsible for any applicable local income taxes.

6. Winner Publicity Requirements. Acceptance of the prize shall constitute the Winner's agreement and consent for Sponsor and its designees to use winner's name, likeness, photo, avatar, and/or prize information (including, without limitation, city and state of residence) in connection with this Competition for promotional, advertising or other purposes, in any manner, worldwide, in any and all media, whether now known or hereafter devised, including the Internet, without limitation and without further payment, notification, permission or other consideration.

7. Release of Liability/Conditions or Participation.

A. Transmission of Information. Sponsor, the Administrator, and each of their respective officers, directors, employees, agents, affiliates, successors, and assigns (all collectively the "Released Parties") are not responsible for: (1) any incorrect or inaccurate information, whether caused by Entrant or not, printing, typographical or other errors, or by any of the equipment or programming associated with or utilized in the Competition; (2) technical failures of any kind, including, but not limited to, malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Competition; (4) printing, typographical, technical, computer, network or human error which may occur in (a) the administration of the Competition, (b) the uploading, processing, or random selection of entries, (c) the announcement of the Winner or potential winner, or (d) the prizes or any Competition-related materials; (5) late, lost, garbled, misdirected, inaccurate, incorrect, undeliverable, damaged or stolen entries or mail; (6) costs associated with claiming or redeeming the prizes; and/or (7) losses or damages resulting from an Entrant's connection to the Internet via any of the websites referenced herein. The Released Parties are not responsible for any (a) incorrect, mistranscribed, misdirected or undeliverable entries or e-mail transmissions, (b) incorrect announcements, (c) technical problems, including, without limitation, malfunctions of computer systems, servers, providers, or any hardware/software, (d) lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission, or (e) a combination of any of the foregoing. Sponsor assumes no responsibility for (i) late, lost, incomplete, inaccurate or damaged entries, (ii) undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or e-mail client, or (iii) insufficient space in user's e-mail account to receive e-mail. Sponsor shall not be responsible for any damage (whether material or non-material) caused to Entrant's computer equipment or to data which is stored on such equipment, or to Entrant's personal, professional or commercial activities. Proof of submitting entries will not be deemed to be proof of receipt by Sponsor or Administrator.

B. <u>Fraud</u>; <u>Reservation of Rights</u>. Sponsor reserves the right to cancel, suspend, and/or modify this Competition, or any part of it, if any fraud, technical failures, or any other factors impair the integrity or proper functioning of the Competition, as determined by Sponsor in its sole discretion. If terminated, Sponsor may, in its sole discretion, determine winners from among all non-suspect, eligible entries received up to time of such action or as otherwise deemed fair and appropriate by Sponsor. Administrator, in its sole discretion, reserves the right to disqualify any individual it finds to be (a) tampering with the entry process or the operation of the Competition, (b) acting in violation of the Official Rules of this or any other promotion, or (c) acting in an dishonest, fraudulent, unsportsmanlike or disruptive manner, and to void all associated entries. The preceding remedy in no way precludes Sponsor from taking legal or other actions against such individuals so as to protect its rights. Sponsor's failure to enforce any provision of these Official Rules in a given circumstance does not constitute the waiver of such provision.

C. <u>Release and Indemnity</u>. By participating, Entrant hereby releases the Released Parties, and agrees to indemnify, defend, and hold the Released Parties, and the other persons and entities

involved in the development, production, and/or administration of the Competition, harmless, from any and all liability for losses, harm, damage, injury, costs, fees, and expenses, including without limitation, property damage, personal injury (including emotional distress), and/or death, arising from participating in the Competition, any Competition-related activity, and/or acceptance, receipt, possession or use/misuse of any prize, and for any claims or causes of action based on publicity rights, defamation, or invasion of privacy and merchandise delivery.

- 8. **Force Majeure.** If, for any reason, the Competition (or any part thereof) is not capable of running as planned by reason of computer virus, bug, system malfunction, tampering, unauthorized intervention, fraud, technical failures, fire, flood, earthquake, storm or other natural cataclysm, riot, strike, terrorist activity, civil commotion, governmental regulation, or any other causes beyond the control of Sponsor which, in its sole opinion, corrupts or affects the administration, security, fairness, integrity or proper conduct of the Competition (or any part thereof), Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Competition, or to thereafter conduct the Competition by selecting the prize winner(s) for affected Competition drawing from among all eligible entries received for such affected Competition drawing prior to the action taken by Sponsor or otherwise in a manner which is fair, equitable and in accordance with these Official Rules, as determined by Sponsor in its sole discretion.
- 9. **Disputes.** Except where prohibited by law, Entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with the Competition, or any prize awarded, shall be resolved individually, without resort to any form of class action; (b) all claims must be resolved in the state or federal courts located in Italy; (c) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Competition, but in no event including attorneys' fees; and (d) unless otherwise prohibited, under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to, any indirect, punitive, incidental, and consequential damages, or damages of any kind (other than actual out of pocket expenses), and any and all rights to have damages multiplied or otherwise increased. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the Entrant and Sponsor in connection with the Competition, shall be governed by, and construed in accordance with, the laws of Italy, without giving effect to any choice of law or conflict of law rules (whether of the Italy or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the Italy.
- 10. **Sponsor's Privacy Policy.** Entrant is providing his or her information to Sponsor. To view the Sponsor's privacy policy visit http://www.camparigroup.com/en/privacy. By submitting your personal information you may receive marketing e-mails from the Sponsor. You may opt-out after the first e-mail.