



## **RULES AIMED AT THE "CULERS" "4th Kit" (-2022/2023 sports season-)**

### **RULE 1a. SCOPE**

FUTBOL CLUB BARCELONA, with registered office at Street Arístides Maillol, s/n, 08028, Barcelona, and with CIF (Tax code number) G-08.266.298 (hereinafter, FC BARCELONA or the CLUB) will organize an activity called "**4th Kit**" (hereinafter the "Activity") aimed solely and exclusively at the Culers (or, failing that, those who complete the subscription process for such purposes) who agree to receive information on FC Barcelona products (merchandising, ticketing, digital products, etc.), and who participate according to these rules.

The procedure for participating in the Activity and its mechanics will be notified and promoted, among the other communication media of FC BARCELONA, on its official website ([www.fcbarcelona.es](http://www.fcbarcelona.es)) and on the social networks of FC BARCELONA.

Among the participants, there will be one (1) winner through the draw described in Rule 5a. The winner will receive the prize in accordance with Rule 6a.

For the above purposes, in the case of under-age participants, their participation in each and every one of the corresponding phases described in these Rules (acceptance of the Rules, participation requirements, Activity mechanics, acceptance of the prize, etc.) must be supervised always and in all cases by the person exercising the rights of representation and legal guardianship (father, mother, legal guardian, etc.). Therefore, in accordance with the above, FC BARCELONA understands that the corresponding and mandatory consents and authorisations (acceptance of the Rules, participation requirements, mechanics of the Activity, acceptance of the prize, image rights, collection and processing of personal data, litigation, etc.) will be understood to be carried out, for all purposes and without reservation, by their legal representatives, guardians or custodians on their behalf, and FC BARCELONA is exempted from any liability in this regard.

### **RULE 2.- PERIOD OF PARTICIPATION AND PUBLICATION OF RULES**

The period of participation in the aforementioned Activity will begin on the day of February 2, 2023 and will end on February 22, 2023.

These rules will be published on the official website of the CLUB ([www.fcbarcelona.es](http://www.fcbarcelona.es)) in order to inform all those who wish to participate, and will include information on the participation process, how the Activity works, and the draw.

### **RULE 3.- AUTHORISATION TO USE PERSONAL DATA**

a) DATA CONTROLLER: Your personal data will be processed by FC BARCELONA, with its registered office at [the address] Calle Arístides Maillol s/n, 08028 Barcelona, and with NIF (Tax code number) G-08266298.

b) PURPOSES, BASIS OF LEGITIMACY AND RETENTION PERIODS: The data will be processed for the following purposes:

### **MÉS QUE UN CLUB**

**Barcelona**  
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08028 Barcelona, Spain  
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PROCESSING	PURPOSES	BASIS OF LEGITIMACY AND RETENTION PERIOD
Participation in the Activity	<p>Your information (which may contain personal data) will be processed in order to manage your participation in the Activity, as well as to carry out all the procedures set out in these legal rules.</p> <p>In any case, as described in these Legal Rules, it will be necessary for the participant to be registered as a Culer and to have accepted receiving information on FC BARCELONA products (merchandising, ticketing, digital products, etc.), data that will be processed in accordance with the provisions of the Club's respective Privacy Policy.</p>	<p>Contractual relationship and legal obligation</p> <p>Any information that we may have in relation to participation in this Activity will be processed until the end of the Activity and, in the event that the participant is a winner, we will request their personal data, which may be processed for up to 4 years after the prize has been awarded.</p>

c) DATA COMMUNICATION: Your data will not be transferred, sold, rented or made available in any other way to any third party except to service providers of FC BARCELONA who carry out certain activities for the CLUB, but under no circumstances for their own purposes. Some of these providers may be located outside the European Union, as indicated below.

e) INTERNATIONAL TRANSFERS: FC BARCELONA, as an entity with an international scope, has international suppliers that may provide their services from outside the EU, so it is possible that your data may be processed outside the European Union or the European Economic Area (for example, data storage, management of requests for information or member services, etc.).

In any case, the CLUB will ensure that such data processing is always protected by appropriate safeguards, which may include:

- EU-approved Standard Clauses.
- Third party certifications.

e) DURATION OF THE PROCESSING: All data provided by you will be processed in accordance with the provisions of section b) of these Rules.

At the end of the indicated duration, FC BARCELONA will keep your data duly anonymised, for statistical or market research purposes, whenever possible, or duly blocked in order to comply with any legal obligation of the CLUB.

## f) EXERCISING YOUR RIGHTS:

You may exercise your rights of access, rectification, suppression, opposition, limitation or portability by writing to the address calle Arístides Maillol, S/N, 08028

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Barcelona (Spain), with the reference “Personal Data”, or by email to [proteccio.dades@fcbarcelona.cat](mailto:proteccio.dades@fcbarcelona.cat)

If you have any doubts, questions or complaints about how we handle your personal data, you can contact our Data Protection Officer by e-mail at [dpo@fcbarcelona.cat](mailto:dpo@fcbarcelona.cat) or by post at the address calle Arístides Maillol, s/n, 08028 in Barcelona (Spain) with the reference “DPO”. If you do not receive a reply within a reasonable period of time, you may lodge a complaint with the Spanish Data Protection Authority.

## h) CONSENT TO THE PROCESSING OF MINORS’ DATA:

The parent or guardian of the minor authorising them to participate in the Activity, in the event that they share the duties and responsibilities with regard to the minor with another person, guarantees that they have obtained the appropriate consent and therefore signs on behalf of all parties responsible for the minor. In this regard, FC BARCELONA reserves the right to contact the parent or guardian of the minor to obtain any other information that may be necessary to verify this or any other necessary information.

## **RULE 4a.- REQUIREMENTS AND PARTICIPATION PROCESS**

All those interested in participating, regardless of their status as members of FC BARCELONA, must meet the requirements detailed below:

- a) Log in as a Culer. If the participant is not a Culer, he/she must obtain said condition through the corresponding registration process.
- b) Consent to receive information about FC Barcelona products (merchandising, ticketing, digital products, etc.)
- c) Each participant will only get one (1) participation in the draw and, therefore, will only be able to register (1) once. Any duplicity will be monitored by means of a computer security system, so that only one (1) registration per participant will be accepted, and any additional registrations made by the same person will be cancelled.
- d) Only one (1) single file will be created as a result of the correct “registration of participation” as described and indicated in these rules, regardless of the language in which this participation takes place.

## **RULE 5.- THE DRAW PROCESS**

- a) In the event that there is no participant, it will not be necessary to hold the draw, which will be automatically declared cancelled.
- b) In the event that there is only one (1) participant in the Activity, it will not be necessary to hold the draw, as this participant will automatically be declared the winner. Therefore, this person will be awarded the prize directly, without the need for a draw. Otherwise, it will be necessary to carry out a draw, only among the participants who have correctly registered for the Activity that is subject to these rules, which will result in one (1) winner. Therefore, participants who have not correctly registered for the Activity will be excluded from the draw.
- c) All participants will be assigned a sequential number according to the chronological order of participation, in order to have a consecutive range of numbers (e.g. from 1 to 50).

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- d) If applicable, the draw will be carried out by means of a computer system which, on the basis of a computer-selected random combination, will randomly select eleven (11) numbers from those assigned to the participants who have correctly registered for the Activity. The first one will have the status of “winner” and the remaining ten (10) will have the status of “back-ups”.
- e) The draw will take place in the presence of a notary, on 23 February 2023.
- f) Once the draw has taken place, the Notary will complete the official minutes in which the identity of the participants (draw no.) who have won, as well as of the back-ups, will be recorded.
- g) The result of the draw will be communicated to the winning participant by means of e-mail contact provided by them for the purpose of participating in the Activity, as well as information regarding the logistics for collecting the prize.
- h) By participating in this Activity, participants of legal age and, in the case of minors, their parents or legal representatives of legal age who hold or have been assigned legal guardianship of them, EXPRESSLY ACCEPT (i) these rules and, (ii) that in the event that they are the winner of the Activity, they will receive an e-mail sent by FC BARCELONA to the e-mail address provided by them for the purposes of participating, which will serve as proof, for all purposes, of the communication sent by FC BARCELONA informing them of said condition. This contact will take place the week after the draw is held. In the event that it is not possible to contact the winning participant within twenty-four hours (24h) from the time of the first communication, for any reason or circumstance beyond the CLUB’s control, the winner will lose their right to the prize, which will then be awarded to the first back-up and so on.
- i) The participant who wins the prize must accept it, or in the case of minors, their parents or legal representatives of legal age who hold their legal representation and who must declare their acceptance or renunciation of the prize. In the first case, the instructions provided by the CLUB regarding the logistics of delivery and, where appropriate, collection of the prize, must be strictly followed.

## **RULE 6a. PRIZE**

The winning participant, either by direct assignment or draw, will get as a prize the 4th kit jersey of the FC Barcelona first team.

In no case may the award include any other concept than the one described above.

## **RULE 7.- ACCEPTANCE OF THE PRIZE**

The winning participant (and in the case of a minor, their legal representatives) once informed of their status as winner must, by e-mail, give an express response prior to the delivery and, where appropriate, receipt of the prize in question, indicating (i) their acceptance or (ii) their renunciation of the prize they have been awarded, so that:

- (a) In the event of acceptance, the prize may be delivered under the conditions that the CLUB will indicate to the winning participant, who will sign a document that will contain the express acceptance of the prize to which they are entitled and the receipt with acceptance thereof, declaring that they have nothing to claim or demand from FC BARCELONA.

If the winner is a minor, their legal representatives must accept the prize on their behalf, subject to the rules detailed in the previous paragraph.

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In case of acceptance, the Culer must:

- Indicate his/her name, surname, telephone number and postal address.

b) In the event of renunciation or non-acceptance of the prize, this must be stated in writing. In this case, the CLUB will state that the aforementioned prize may not be exchanged for another prize or its value in cash, and the first back-up participant will automatically become the winner and will be awarded the prize, following the same procedure, and so on.

## **RULE 8a. DEPOSIT OF THE RULES BEFORE A NOTARY**

The rules of this Activity will be deposited with a Notary Public of the Illustrious College of Notaries of Catalonia.

## **RULE 9a. ACCEPTANCE OF THE RULES**

Participation in this Activity implies the express and full acceptance without reservation of:

- a) these rules.
- b) the participation process and the draw.
- c) the use and processing of the personal data of the participants as established in these rules.

In the event of any discrepancies regarding the Activity and/or the interpretation of these rules, the Courts and Tribunals of the city of Barcelona will be competent to hear any disputes that may arise, so the participants in this Activity expressly waive any other jurisdiction to which they may be entitled.

In the event that under-age participants take part in the Activity, it will always be with the consent of their parents and/or the person of legal age who has guardianship and custody over them.

## **RULE 11a. NOTIFICATION OF THE ACTIVITY**

Notifications of the Activity and the draw, if applicable, as well as the process thereof, will be described in the FC BARCELONA media, such as the official website of the CLUB ([www.fcbarcelona.es](http://www.fcbarcelona.es)) where these rules will also be published.

The winning participant will receive communications by e-mail sent to the address provided for the purpose of participating in the Activity and subject to these rules.

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