



FCBARCELONA
més que un club

REGULATIONS FOR PARTICIPATION IN THE ACTION

-“FCB game of virtual skill, the successful completion of which is rewarded with the right to attend the game on the 14th match day of the ‘Spanish Liga’ competition scheduled for the weekend of 3-4 December 2016, to be played between FC Barcelona and Real Madrid CF at the ‘Camp Nou’ stadium in Barcelona

(-2016/2017 sports season-)

REGULATION 1.- SCOPE AND DURATION

FUTBOL CLUB BARCELONA (hereinafter FCB) shall set up an international action of a fun, social and sporting nature, the aim being to take the social aspect of FCB to all of its fans and supporters that are adults, regardless of their association to FCB via one of its groups (e.g. members, supporters clubs, fans, etc.), or their origin or nationality, in order to increase and promote FCB's “Barça Fans” collective.

Said action shall consist of a game of skill that can be entered using any IT device (e.g. computer, mobile, etc.), divided into five (5) levels that must be successfully completed in order to reach the fifth and final level, the details and description of which will appear on the website: <https://challenge.fcbarcelona.com/en>, following compulsory registration in order to enter the same and which should be performed on the said website, where the data required therein must be provided, interested parties in question agreeing not to enter the details of third parties. They are therefore obliged to provide their own information, which must be correct, truthful and licit, and they shall be the sole parties responsible for any false or inexact statements that are given in the said form. Therefore, FCB shall not be liable for the veracity or exactness of the data provided by each entrant, and is exempt from any liability in said regard. Likewise, FCB reserves the right to take measures and initiate whatever legal measures it deems convenient, should it detect any irregularity either in the inscription process, or once the same has been completed, in the process of participation in the game, whether or not it is finished, as well as claims for damages, if applicable, that said behaviour may have caused to FCB, thereby supposing loss by the interested party of the right to participate in the action and hence the prize, and shall automatically be excluded from the same.

Given the aforesaid, participation in the action necessarily requires: (i) registration on the said website and (ii) successful completion of the game, completing each and every one of the five (5) levels included therein. Each player shall start with three (3) lives to finish the game successfully. If in the course of the same, the player runs out of said lives and still has levels to complete before successfully finishing the game, more lives can be obtained by asking other people for them, who must also be registered for the said game. Each registration is equal to (3) lives.

Of all the registered entrants that successfully complete all five (5) levels of the game, a draw shall be held by random combination, which shall produce one (1) single winner who shall obtain as a prize:

- a) One (1) set of two invitations for the winner and one (1) single adult companion, who the former person shall voluntarily determine, to attend the match known as “El Clásico”. Said companion, (i) does not need to be a relative, (ii) and does not need to have any tie to FCB (e.g. member, supporters club member, fan, etc.)
- b) Air travel: Boarding card the cost of travel (per person) by air from the nearest airport to the place where the winner and his/her companion respectively reside, to “El Prat” airport (Barcelona), and return from the city of Barcelona to the airport in the same city of origin of the winner and his/her companion respectively, for a maximum amount of two thousand euros (€2,000) per person, including return. If the cost of the flights per person should be greater than two thousand euros (€2,000), the winner and if applicable his/her companion must pay the costs at their sole and exclusive liability of the difference between the real value of the flights and the two thousand euros (€2,000) provided by FCB.
- c) In this regard, it is specified that (i) departure shall be on 2 December 2016 and always from the nearest airport to the place where the winner and his/her companion resides with the destination being the airport “El Prat” (Barcelona) and (ii) return shall be on 4 December de 2016 from “El Prat” airport (Barcelona) to the same city of origin of the winner and his/her companion respectively. The winner and his/her companion respectively shall be responsible for the costs of any other travel that must be made to the corresponding airports.
- d) Twin accommodation for two (2) nights at a hotel in Barcelona (nights of 2 and 3 December 2016), for the winner and, if applicable, his/her companion.
- e) Costs corresponding to return transport between Barcelona airport and the hotel determined by FCB to be included as an integral part of the prize.
- f) Finally, FCB shall decide by its sole and exclusive criteria if as a consequence of the distance between the hotel and the “Camp Nou” stadium, an integral part of the prize shall also be the costs corresponding to return transport between the hotel and the stadium and vice versa.

Barcelona
Aristides Maillol, s/n 08028 Barcelona
Tel. +34 902 1899 00

New York
250 Park Ave New York , Floor 20, 10177 NY
Tel. +1 212 299 4621

Hong Kong
8 Queen's Road Central, 25F, Hong Kong
Tel. +852 3468 8581

www.fcbarcelona.com

C.I.F G-08266298





FCBARCELONA
més que un club

For the aforesaid purposes, and in the case of minor entrants, their participation in each and every one of the phases corresponding to the action and as described in these rules (acceptance of rules, entry requirements, how the action works, acceptance of the prize, etc.), must be supervised always and under all circumstances by the person who holds the status of their legal guardian (custodian, guardian, curatorship, etc.). Therefore, given the aforesaid, FCB understands that the corresponding and perceptive consent and authorisation (acceptance of rules, entry requirements, how the action works, acceptance of the prize, image rights, collection and treatment of data of a personal nature, lawsuits, etc.) shall be understood to have been issued and without reserve by the persons that hold the status of their representatives, custodians or legal guardians and in their name exempt FCB from any liability in said regard.

Should one of the winners be a minor (under 18 years), they must necessarily attend the match in the company of one (1) adult, who may be any of their progenitors and/or any other adult person who is assigned as their representative or legal guardian. If not, the ticket shall be rendered null and void and they shall lose all rights to the same.

The promotion of this action shall appear on the website: <https://challenge.fcbarcelona.com/en>, in the official FCB website (www.fcbarcelona.cat), on FCB social networks (e.g. Twitter, Facebook, etc.) and third party advertising channels.

REGULATION 2.- PUBLICATION OF DRAW REGULATIONS.

These regulations shall be published on the website: <https://challenge.fcbarcelona.com/en>, as well as FCB's different official communication platforms, such as the official FCB website (www.fcbarcelona.cat), social networks (e.g. "Facebook", etc.) and third party advertising channels, in order to inform all persons that wish to participate of the requirements and system used for entry and the way that the action and, if applicable, the draw works.

REGULATION 3.- DURATION OF INSCRIPTION PERIOD.

The inscription period shall commence on Monday 19 October and shall end on Sunday 20 November 2016.

REGULATION 4.- ENTRY REQUIREMENTS AND SYSTEM.

With the respect to the system used to enter, all persons with an interest in taking part in the action, regardless of whether or not they are associated to FCB in any way via one of its groups (e.g. members, supporters clubs, fans, etc.), or their origin or nationality, must meet all of the following requirements, declaring that they accept these regulations in their entirety and at their own exclusive and absolute liability under all circumstances and that the information that they provide in order to participate in the said action is current and/or applicable and totally truthful and/or correct:

- a) Fill in the required fields, or have a user account on the social network " Facebook ", either prior to the start of the action or occurring high in this network during the registration process in action.
- b) Once the process pursuant to the previous section b) has been completed, the registered person may access the game, which must be completed successfully in order to complete registration and participate in the action. Any (i) absence of requirements, (ii) absence of registration, (iii) anomaly or irregularity in said registration, shall be detected and controlled by a computerised security system, and shall imply automatic disqualification from the action, the participant thus losing the right to participate, due to failure to comply with the necessary and essential requirements for entry, FCB in such a circumstance reserving the right to take measures and initiate whatever legal measures it deems convenient, as well as all claims for damages, if applicable, that said behaviour may have caused to FCB.
- c) By accessing the game under the terms and conditions established by these regulations, players must complete, one by one, each and every one of the five (5) levels included therein. To do so, each player shall start with five (3) lives. If these run out, but the game has not concluded and the user wishes to continue with the same, they must request more lives from other registered participants in the action and game under the terms and conditions of the same, and who as stated above, shall have three (3) lives initially. These may voluntarily transfer one, two or three of the lives that they have or choose not to do so. In the case of transfer, they shall have no more lives and therefore, if they do need some, then they shall have to follow the same process and so on successively.
- d) Every entrant shall be assigned a sequential number in order of participation/inscription, depending on the moment when this is performed.
- e) Every entrant shall have one (1) single entry and therefore shall only make one (1) inscription. Any duplicity shall be controlled by FCB, such that it shall only admit one (1) inscription per entrant and any additional entries by the same entrant shall be deemed null and void.
- f) At the end of the entry period, one (1) single file shall be created containing all of the entrants that have met the inscription and participation requirements established herein and that have successfully completed the game.

Barcelona
Aristides Maillol, s/n 08028 Barcelona
Tel. +34 902 1899 00

New York
250 Park Ave New York, Floor 20, 10177 NY
Tel. +1 212 299 4621

Hong Kong
8 Queen's Road Central, 25F, Hong Kong
Tel. +852 3468 8581

www.fcbarcelona.com

C.I.F G-08266298





REGULATION 5.- HOW THE DRAW WORKS.

If only one person takes part in the action, and successfully completes the game, there shall be no need for a draw and this person shall automatically receive winning status, and shall have the direct right to claim the prize. Therefore the prize shall be assigned directly to this person. Otherwise, the prize shall remain unclaimed.

However, if the number of entrants at the end of the period for participation in the action, and who successfully complete the game, is greater than one (1), it shall be necessary to hold a draw on Monday 21 November 2016, subject to the following conditions:

- a) One (1) single file shall be created containing all entrants, who shall be numbered in sequential order in accordance with the moment when they have made the inscription for purposes of participating.
- b) The draw shall be made by random computerised combination to select one (1) sequential number from those assigned previously to each inscription depending on the moment when the entry was made. This chosen number shall be considered the prize winner and the remaining numbers shall be considered reserves.
- c) The random combination produced by the draw shall be performed in the presence of a Notary. Pursuant to the above, the assignation of the winning status and therefore the right to the prize shall be in order of the draw. This shall commence by assigning the winning status to the first number in correlative order of the draw, and the remaining ones shall be deemed reserves as indicated in the previous point b). Therefore, the prize shall be assigned to the entrant that in correlative order of the draw corresponds to number "1" in the draw. Should the prize not be assigned to the first entrant, then the process shall continue with the entrant that has obtained the number "2" in order of the draw and so on successively until the file expires, whereupon if the prize has still not been assigned, the prize shall be unclaimed.
- d) Once the draw has concluded, the Notary shall draft minutes in which the identity shall be stated of the prize-winning entrant (name and surname and/or email address), and the remaining entrants, from the winner through the reserves, shall be ordered in a list of priority as determined by the sequential number established in accordance with the draw.
- e) Any failure to meet the requirements that is detected and controlled by FCB shall imply automatic annulment of the winning status, and the right to the prize shall be lost due to failure to meet the necessary and compulsory entry requirements.
- f) The winner of the prize, whether by direct assignation or by draw, shall be duly informed by FCB staff that are designated for said purpose, regarding their status as a winner of the action, by telephone or email to the telephone number and/or email address that was provided on the entry form.
- g) From the moment of said communication, the winner shall have a non-extendible period of forty-eight hours (48 hrs.) to contact FCB at the following email: contest@fcbarcelona.cat, in order to expressly report their acceptance or renunciation of the prize and to coordinate with FCB the logistics in relation to the prize and the elements involved in the same as described in the following Rule 6. Therefore, should they accept (notwithstanding Rule 7.) that it shall be necessary for them to report to FCB, at their total, exclusive and absolute responsibility and under all circumstances vouching that the information that they provide in order to participate in the action is totally truthful, and that they have (if applicable) the visa or other type of similar, additional or complementary official documentation required in order to travel to the European Union.
- h) The winner, whether by direct assignation or by draw, may lose their automatic right to the prize, it being understood that they have relinquished their right to the same, with that right to the prize being transferred to the first "reserve" in the list in order of priority as established by the sequential number assigned in accordance with the moment of extraction, if at the end of the period of forty-eight hours (48 hrs.) as indicated in the previous section g):
 - (i) They have not contacted FCB or they do so but later than the aforesaid deadline of 48 hours.
 - (ii) If they do not possess (if applicable) the visa or other type of similar, additional or complementary official documentation required in order to travel to the European Union.
- i) Given the above, participation in the action requires not only acceptance and consent to these regulations, but also for a winner either by direct assignation or by draw to accept and consent to the communication made by e-mail or by telephone (by means of the corresponding recording) by FCB to the email address and/or mobile/landline phone number that was provided in the entry form, serving as a means of proof, for all purposes, that said communication has been made by FCB, to inform that party of their winning status and of the logistics in relation to the prize that they have won. This communication must be conserved by its receivers as it shall be demandable in case of any question and/or claim.

REGULATION 6.- PRIZE FOR THE ACTION.

The integral elements of the prize to be given to the winner pursuant to the above Regulation 1 are as follows:

Barcelona
Aristides Maillol, s/n 08028 Barcelona
Tel. +34 902 1899 00

New York
250 Park Ave New York , Floor 20, 10177 NY
Tel. +1 212 299 4621

Hong Kong
8 Queen's Road Central, 25F, Hong Kong
Tel. +852 3468 8581





- a) One (1) set of two invitations for the winner and one (1) single adult companion, who this person shall voluntarily determine, to attend the match known as "El Clásico". Said companion, (i) does not need to be a relative, (ii) and does not need to have any tie to FCB (e.g. members, supporters club member, fan, etc.)
- b) Air travel: Boarding card the cost of travel (per person) by air from the nearest airport to the place where the winner and his/her companion respectively reside, to "El Prat" airport (Barcelona), and return from the city of Barcelona to the airport in the same city of origin of the winner and his/her companion respectively, for a maximum amount of two thousand euros (€2,000) per person, including return. If the cost of the flights per person should be greater than two thousand euros (€2,000), the winner and if applicable his/her companion must pay the costs at their sole and exclusive liability of the difference between the real value of the flights and the two thousand euros (€2,000) provided by FCB.
- c) In this regard, it is specified that (i) departure shall be on 2 December 2016 and always from the nearest airport to the place where the winner and his/her companion resides with the destination being the airport "El Prat" (Barcelona) and (ii) return shall be on 4 December de 2016 from "El Prat" airport (Barcelona) to the same city of origin of the winner and his/her companion respectively. The winner and his/her companion respectively shall be responsible for the costs of any other travel that must be made to the corresponding airports.
- d) Twin accommodation for two (2) nights at a hotel in Barcelona (nights of 2 and 3 December 2016), for the winner and, if applicable, his/her companion.
- e) Costs corresponding to return transport between Barcelona airport and the hotel determined by FCB to be included as an integral part of the prize.
- f) Finally, FCB shall decide by its sole and exclusive criteria if as a consequence of the distance between the hotel and the "Camp Nou" stadium, an integral part of the prize shall also be the costs corresponding to return transport between the hotel and the stadium and vice versa.

Under no circumstances may the prize include any other item different to that described previously either for the winner or, if applicable, their companion, for example:

- a) The visa or other type of similar, additional or complementary official documentation required in order to travel to the European Union, as well as any kind of action required in order to obtain the same.
- b) Any other item or cost that is not described herein.

REGULATION 7.- ACCEPTANCE OF THE PRIZE.

FCB shall make an announcement to the winner via personnel designated by FCB pursuant to clause 5, section f). This must provide an express response, declaring (i) acceptance or renunciation of the prize and (ii) whether doing so individually, or with a companion. Therefore said communication must be made prior to the presentation and, if applicable, receipt of the prize in question. Bearing in mind the above, in case of:

- a) Acceptance, the winner must declare whether they are doing so alone or with a companion pursuant to the terms of these regulations, it being necessary for the winner to sign a document declaring his or her express acceptance of the corresponding prize and receipt of the same in conformity, declaring therein that he or she has no claims or demands to make against FCB, and agreeing to strictly comply with all instructions and/or indications issued by FCB with regard to its use. Likewise, the winner must confirm and provide to FCB:
 - First name and surname, as well as if applicable, those of the assigned companion.
 - National ID, Passport, NIE and/or any other official documents that accredits their identity and data, as well as if applicable, those of the assigned companion.
 - Mail address, email address and/or landline/mobile telephone, as well as if applicable, those of the assigned companion.

In this regard, the winner must have obtained prior to making this communication to FCB, the necessary authorizations and/or express consent as legally demandable, from the person designated as the companion. Therefore, FCB shall understand that this consent from the said "companion" has been granted freely and voluntarily, with no offence committed by the winner, and the winner hereby exempts FCB from any kind of liability in said regard. For said purposes, on acceptance of these regulations by the winner during the entry procedure for action, he or she declares that he or she is fully entitled to grant any perceptive consent or authorizations with respect to the said "companion", at his or her own, sole and total responsibility, hereby also accepting in that person's name, the regulations established herein, and exempting FCB from any liability in said regard.

- b) Relinquishment or non-acceptance of the prize, the winner must also declare this in writing. In such a case, FCB wishes to make it clear that the aforesaid prize may not be exchanged for any other, or for its monetary value, and that the





winning status shall instead be passed to the first reserve, who shall be awarded the prize pursuant to the same procedure and so on successively.

For the aforesaid purposes, in the case of minors, perceptive acceptance and/or relinquishment, as appropriate, shall be understood to have been made under all circumstances and without reserve by the adults that hold the status of their legal guardians, in the name and representation of the same, thus exempting FCB from any liability in that respect.

The prize and the elements included therein must necessarily be used by the winner of the same. Hence, sale of any of the elements that make up the prize and/or any type of onerous transfer or transmission of the same to third parties (right to a ticket, documentation accrediting the person as the winner, etc.), shall be strictly prohibited and may imply automatic revocation of the prize and cancellation of its content without any type of compensation or reimbursement of the cost, as well as reporting of the same to the FCB Disciplinary Commission in order for them to take appropriate measures (in the case of members).

Should the winner not comply with the indications determined by FCB regarding the logistics for enjoyment of the prize, for the required purposes, without invoking cause of force majeure and/or justified impediment, it shall be assumed that the prize has been relinquished due to failure to uphold the requirements established by FCB with regard to the said logistics for collection of the same, and FCB shall be entitled to make whatever use of the same that it deems convenient, being entitled to award it to the first reserve in the order of priority established by the sequential numbers as determined by the order of the draw.

Regulation 8.- IMAGE RIGHTS.

FCB informs participants in the action that in the course of the activities included in the same (before, during or after the match, including if applicable travel and accommodation), it may make graphic and/or audiovisual recordings (including image and/or voice), of groups and/or individuals, either through its staff or authorised third parties. That said, in the process of registering for the action each participant will have issued their express consent via acceptance of the present rules, among other matters, to the following:

- a) To AUTHORISE FCB to record their image (including image and voice) via any format and or system that is photographic, audiovisual and/or audio during their participation in the action and when using their prize.
- b) To TRANSFER for free and indefinitely to FCB, image rights to the photographs, audiovisual recordings, interviews and/or reports, in which they appear individually or jointly.
- c) To AUTHORISE the use of said graphic and/or audiovisual material, or copies of them, itself or via third parties to which it can so transfer, and to sponsors for sponsorship purposes associated to FCB, either individually or jointly, fully or partially, for acts of promotion and/or information both regarding the action, or for FCB fans as a whole, or any other actions, events, etc. of its own and/or in collaboration with those in which FCB participates, in compliance with its statutory purposes, and to viralise them on FCB social networks (e.g. "Facebook", "Twitter", etc.), or publish them on the communication platforms of FCB such as for example on its website: www.fcbarcelona.cat.

In consideration of the aforesaid, THEY DECLARE TO UNDERSTAND AND AGREE that the transfer of their image rights derived from the said photographic and/or audiovisual recordings: (i) refers to all uses that could be made of said recordings, expressly excluding commercial uses, via any means or channel of communication that exists or appears in the future as decided at the criteria of FCB, (ii) and this has no limitation in terms of geography, time or type of use, (iii) and shall be free, hereby renouncing any form of remuneration and/or reclamation for any matter with regard to the photographs and/or videos made by FCB, under the terms and conditions of this rule. Therefore, the supports, advertising and promotional assets in which the image and/or voice of the under-signed might appear, either individually or collectively, are and shall be the property of FCB.

This with the sole exception and limitation of uses or applications that may be an affront to honour as described in Organic Law 1/82, of 5 May on Civil Protection of the Right to Honour, Personal and Family Intimacy and One's Own Image.

FCB also informs participants in the action that the aforesaid graphic and/or audiovisual recordings shall only be used pursuant to this regulation. In this regard, any third party to which the graphic and/or audiovisual material is transferred that violates these terms shall be answerable for all indemnities, sanctions and expenses derived from any possible claims that could be made by affected participants in the action due to negligence and/or misuse, that are an affront to integrity, dignity, honour and the image of the same. Therefore, acceptance of these rules and participation in the action exempts FCB from any kind of liability regarding any use that might be made of this nature by a third party that is not FCB that is contrary or different to the terms expressed herein.

Regulation 9.- MISCELLANY.

- a) Access to the stadium shall be subject to compliance with:
 - The regulations on the sale of match and season tickets as approved by the Liga de Fútbol Profesional, at its Ordinary and Extraordinary General Assembly of 24 September 2015.





- The stipulations of current legislation and standards with regard to violence, racism, xenophobia and intolerance in sport (Law 19/2007 of July 11 and Royal Decree 203/2010, of February 26).
 - The regulations of the "Camp Nou" stadium.
 - Those stated in any federative and/or legal (administrative, civil, etc.) legislation of any other nature, current and applicable to the subject of entrance, safety, health, etc.
- b) Likewise, and for security purposes, entrance to the stadium may be subject to:
- Inspections.
 - Searches.
 - Etc.
- c) The ticket is personal and non-transferable under all circumstances. Therefore it may be used only and exclusively by the winner and, if applicable, their companion, with each of these persons being held responsible for their proper use. Hence, sale of the tickets and/or any type of onerous transfer or transmission of the same shall be strictly prohibited, as well as their use for advertising, promotional or marketing purposes (including competitions, gifts and/or draws) and may imply automatic cancellation of the same without any type of compensation or reimbursement of the cost, as well as proceeding by reporting said conduct to the FCB Disciplinary Commission in order for it to take the necessary measures (in the case of members).
- d) FCB informs entrants in this action that for purposes of control and identification of the persons that intend to enter the "Camp Nou" stadium that:
- FCB, reserves the right to establish control measures, deployments and/or elements as it considers convenient (e.g. named wristbands).
 - The LNFP, reserves the right to ask to view official documentation containing the holder's photograph and signature in order to permit identification (DNI, NIE, Passport, etc.).
- Should any anomaly be detected, such as the lack of any correspondence between the winner and the ticket or that of the companion, these persons shall be refused entrance to the stadium, and it shall become possession of FCB, the LNFP, or any competent bodies (e.g. private surveillance, private security forces), and thereby automatically rendered null and void without any type of compensation or reimbursement of the price, as well as proceeding by reporting said conduct to the FCB Disciplinary Commission in order for it to take the necessary measures (in the case of members) and to the corresponding authorities in order for these to take the corresponding administrative, police and/or measures.
- e) The winning entrant and his or her companion must keep the tickets not only throughout the full duration of the match but for as long as they remain on the FCB premises in general and inside the "Camp Nou" stadium in Barcelona, and shall be compelled to show them to the staff designated by FCB and/or LNFP or any competent bodies (e.g. private surveillance, private security forces), should they be so required.
- f) FCB shall not be held responsible for any loss or theft of tickets.

REGULATION 10.- DEPOSIT OF RULES BEFORE NOTARY.

The rules for the present draw shall be deposited before a Notary of the Il·lustre Col·legi de Notaris de Catalunya.

REGULATION 11.- ACCEPTANCE OF THE RULES.

Participation in the aforesaid action and, if applicable, draw supposes full acceptance of these rules, of the regulations on the sale of match and season tickets as approved by the Liga de Fútbol Profesional, at its Ordinary and Extraordinary General Assembly of 24 September 2015 and the stipulations of current legislation and standards with regard to violence, racism, xenophobia and intolerance in sport (Law 19/2007 of July 11 and Royal Decree 203/2010, of February 26).

Should there be any divergence regarding the draw and/or the interpretation of the present Rules, any lawsuits that could arise from the matter shall be dealt with by the Courts and Tribunals of Barcelona, hence the entrants expressly relinquish any other jurisdiction that could correspond to them.

REGULATION 12.- ERRONEOUS DATA AND PERSONAL DETAILS.

Should there be any error in the details (i) that entrants have supplied on the participation/inscription form and/or (ii) in the case of the winner, that he or she has provided with respect to the companion, should he or she designate one at his or her own free will under the terms and conditions established herein, in such a way that identification of the same is not possible, or with the contact telephone or written contacts of the same, FCB shall be exempt from any responsibility.





FCBARCELONA
més que un club

According to Law 15/1999, of December 13, Protection of Personal Data Act supplementary regulations and/or development, and the Spanish Law 34/2002, of 11 July, of Information Society Services and Electronic Commerce, FCB informs participants in the event that the data voluntarily submitted in order to participate in the event promoted by FCB subject to these rules will be collected, managed and processed directly by a server owned by 'Atnetplanet España SL.' (hereinafter 'ATNETPLANET'), a company contracted by FCB in the framework of this action, and will act as the one in charge of this data, with its headquarters in Carrer Burgos, 14 lower, 08014 Barcelona, with NIF number B-66636762, to make communication it deems related to the management of the event's participation subject to these terms. Once the event has finished, the data will be provided by ATNETPLANET to FCB for them to be included in a database owned by the Club.

FCB declares that (i) the data on the entrants, and (ii) especially that of the winner in question, and that of his or her companion (if applicable), are of a confidential nature, shall be included in a file belonging to FCB, and shall be treated under the terms described herein:

- a) As a principal purpose for making communications considered appropriate either directly or indirectly via authorised third parties for the opportune effects in relation with the draw to which these rules refer and the handling of the presentation of the prize.
- b) Additionally, for the purpose of making and sending communications in compliance with its related statutory purposes (i) at sporting events, social events or others that may be organized and developed directly and/or in collaboration; as well those of its Foundation (FFCB) (ii) at draws and competitions of various kinds within the framework of actions promoted directly by FCB, by its Foundation (FFCB) or its sponsors and/or official partners that may be of interest; (iii) at promotions and commercial offers related to services and products of FCB or of its sponsors and/or official collaborators that could be of interest, (iv) surveys and quality control of products and services of FCB, (v) as well as with respect to actions, initiatives, campaigns, programmes, that it might organise, promote and develop directly and/or in collaboration; as well as those of its Foundation (FFCB), if within thirty (30) days from the date of accepting these regulations, such treatment is not opposed by sending an email to the following address: lopd@fcbarcelona.cat.
- c) Publish the name and surname of the winner on the website: <https://challenge.fcbarcelona.com/en>, on the official FCB website (www.fcbarcelona.cat), on FCB social networks (e.g. Twitter, Facebook, etc.) and third party advertising channels.

Should the winner not wish for these details to appear on the communication platforms described in the previous paragraph, they must expressly inform FCB of this at any time.

Likewise, the winner and, if applicable, the companion that he or she has voluntarily assigned and as stipulated herein, may at any time exercise their 'ARCO' rights (access, rectification, cancelation and opposition) regarding their personal details and/or the treatment of the same by sending a written communication along with a photocopy of the official document accrediting their identity (DNI, NIE, Passport, etc.) to FCB, at its business address: Futbol Club Barcelona, C/ Aristides Maillol, s/n, 08028 Barcelona or the following email: lopd@fcbarcelona.cat, specifically expressing the right to be exercised and the motives

REGULATION 13.- COMMUNICATIONS REGARDING THE DRAW.

All communications regarding the action and if applicable, the draw covered by these regulations, and the entry system, are described in the 'microsite': <https://challenge.fcbarcelona.com/en>, in the official FCB website (www.fcbarcelona.cat), on FCB's official social networks (e.g. 'Twitter', 'Facebook', etc.), and in paid social networks. The winner shall receive communications by telephone or e-mail, to the telephone number or email address stated in the inscription/participation form.

Barcelona
Aristides Maillol, s/n 08028 Barcelona
Tel. +34 902 1899 00

New York
250 Park Ave New York , Floor 20, 10177 NY
Tel. +1 212 299 4621

Hong Kong
8 Queen's Road Central, 25F, Hong Kong
Tel. +852 3468 8581

www.fcbarcelona.com

C.I.F G-08266298

