

TERMS AND CONDITIONS

1. General

1.1. These terms and conditions apply to the 'Cube Nuroad equipped with Shimano GRX' promotion (the "Promotion"). By participating in the Promotion you are deemed to have accepted these terms and conditions.

1.2. The Promotion is organized by Gravel Union in co-operation with Shimano Europe B.V. ("Shimano"), High Tech Campus 92, 5656 AG Eindhoven, the Netherlands. The Promotion is organized in accordance with the Code of Conduct for Promotional Games of Chance 2014 (Gedragscode Promotieele Kansspelen 2014). Dutch law is applicable on these terms and conditions.

1.3. There is no entry fee required to enter the Promotion.

1.4. These terms and conditions and all other information regarding the Promotion are available on <https://www.gravelunion.cc/tcpromotion>

2. Participation

2.1. The promotion is open to persons aged 18 and over, residing in the European Union. Employees of Gravel Union and Shimano and its affiliated companies and the immediate family members (spouse, children) and any person directly or indirectly involved in the development or administration of the Promotion, are not eligible to participate or win.

2.2. Residents of Bosnia Herzegovina, Italy, Greece, Kosovo, Macedonia, Portugal and Sweden are excluded from participation in the Promotion.

2.3. Participants have to register for the promotion via the online subscription form at <https://www.gravelunion.cc>

2.4. The registration period is open between from the 4th of May 2020 until 30th of June 2020. Registrations received outside this time frame will be excluded from the Promotion. No responsibility can be accepted for entries not received for whatever reason.

3. Promotion Rules

3.1. Participants have to answer the question(s) posted on the website <https://www.gravelunion.cc> , after which a winner will be randomly selected from the Participants who submitted the correct answer.

3.2. The random selection of the winner will take place before the 10th of August, 2020. The winner will be notified by email in the same week. If the winner does not respond within five working days, the runner up will automatically be designated the winner and will be notified by email.

3.3. If a winner does not confirm acceptance of the prize within 5 working days after being contacted by Gravel Union, the winner is deemed to have rejected the prize and shall no longer be eligible to receive the prize. Shimano shall be entitled to select a new winner.

3.4. Gravel Union reserves the right to withhold one or more prizes if, in accordance with the conditions in paragraph 3, no winner can be appointed before the 30th of August 2020.

4. Prize:

4.1. The winner will receive a Cube Nuroad equipped with Shimano GRX. The model and colour will be made available by Cube and will be: either Cube Nuroad GRX or Nuroad SL GRX. There is no guarantee on a specific model nor on colour. The Cube prize will be a 2020 model, if not longer on stock a 2021 model will be delivered as the prize.

The images shown on the website and promotion pages and social advertising are examples and might differ from the actual prizes sent to the winner. Communication about sizes will be handled by Gravel Union. Handover of the prize will be done after consultation with Cube (Netherlands office) and the prize winner.

4.2. All prizes are non-exchangeable, non-transferable and not redeemable for cash or other prizes.

4.3. The prize winner shall be responsible for paying taxes, if any.

5. Data Protection

5.1. Any personal information that participants provide in connection with the Promotion shall be used by Gravel Union to administer this Competition, contact participants, and for the other purposes set forth in Gravel Union's privacy policy located at <https://www.gravelunion.cc/privacy-disclaimer>. By entering this Promotion, you agree to and accept that privacy policy.

6. Disclaimer:

6.1. Gravel Union does not accept any liability regarding any damages, of any kind, arising out or related to (participation in) the Promotion.

6.2. In case of any situation of force majeure Gravel Union reserves the right to withhold the prize. Gravel Union is not obliged to hand out an alternative prize.

6.3. Unless the contexts otherwise demands, words importing any gender shall be interpreted to mean any or all genders.

6.4. Contact details submitted by the participants in order to register for the Promotion will only be used in relation to the Promotion.

6.5. Any questions and/or complaints about the prize draw can be submitted to:

Gravel Union
Attn. Digital Dpt
NDSM-plein 36
1033 WB
The Netherlands