

Official Rules

World of Warcraft: Legion Beta Giveaway Contest

1. Eligibility. BLIZZARD ENTERTAINMENT SAS, A FRENCH COMPANY (referred to herein as "SPONSOR") IS THE SPONSOR OF THIS CONTEST. THIS CONTEST IS OPEN ONLY TO RESIDENTS OF AUSTRIA, BELARUS, BELGIUM, BULGARIA, CROATIA, CZECH REPUBLIC, ESTONIA, FINLAND, FRANCE, GERMANY, GREECE, HUNGARY, IRELAND, ITALY, LATVIA, LITHUANIA, LUXEMBURG, NORWAY, POLAND, PORTUGAL, ROMANIA, RUSSIAN FEDERATION, SERBIA, SLOVAKIA, SLOVENIA, SOUTH AFRICA, SPAIN, SWEDEN, SWITZERLAND, THE UNITED KINGDOM, TURKEY, UKRAINE, THE UNITED STATES, CANADA, HONG KONG, SOUTH KOREA, MACAU, TAIWAN, SINGAPORE, MALAYSIA, PHILIPPINES, INDONESIA, VIETNAM AND THAILAND WHICH ARE: (i) OVER THE AGE OF MAJORITY IN THEIR COUNTRY OF RESIDENCE ON THE DATE REFERENCED BELOW AS THE START DATE FOR THE CONTEST; AND (ii) WHO ARE NOT RESIDENTS OF THE STATES OF NORTH DAKOTA, VERMONT, CONNECTICUT, OR MARYLAND IN THE UNITED STATES, OR THE PROVINCE OF QUEBEC, CANADA ("ENTRANTS"). **If you are under the legal age of majority in your country of residence (a "Minor"), one of your parents or legal guardians must submit a signed, written statement that they have read, understood and agree to these Contest rules with your entry, and that such agreement constitutes acceptance of these Contest rules on behalf of you and themselves.** If you reside in the States of North Dakota, Vermont, Connecticut or Maryland in the United States, or the Province of Quebec in Canada, you are not eligible to participate in this Contest. To be eligible to win a prize, entries must be completed and received by Sponsor in the format designated below. Directors, officers and employees of Sponsor, its parent, and any of their respective affiliate companies, subsidiaries, agents, professional advisors, advertising and promotional agencies, and immediate families of each are not eligible to win any prizes. All applicable federal, state and local laws and regulations apply. Void where prohibited or restricted. In the event of any dispute, entries will be deemed to have been submitted by the owner of the e-mail address from which the e-mail was sent.

2. Disclaimer. Sponsor, all participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, professional advisors, employees and agencies will not be responsible for: (a) any late, lost, misrouted, garbled or distorted or damaged transmissions or entries; (b) telephone, electronic, hardware, software, network, Internet, or other computer- or communications-related malfunctions or failures; (c) any Contest disruptions, injuries, losses or damages caused by events beyond the control of Sponsor; or (d) any printing or typographical errors in any materials associated with the Contest.

3. Contest Period. The Contest shall commence on 10:30 CEST May 24, 2016 (the "Start Date"), and shall continue in duration until 23:59 CEST June 7, 2016 (the "Deadline"). All entries must be received by the Deadline and in accordance with these official rules to be eligible to win a prize.

4. How to Enter. To enter, a qualified entrant shall register for the Contest using Blizzard's Wishpond Contest interface ("Blizzard's Contest Tool") located at the following URLs:

- I. English: <https://blizzard-en.wishpond.com/wow-legion/>

- II. German: <https://blizzard-de.wishpond.com/wow-legion/>
- III. French: <https://blizzard-fr.wishpond.com/wow-legion/>
- IV. Spanish: <https://blizzard-es.wishpond.com/wow-legion/>
- V. Italian: <https://blizzard-it.wishpond.com/wow-legion/>
- VI. Russian: <https://ru-blizzard.wishpond.com/wow-legion/>

The entrant will also need to select the correct answer to each of the two (2) questions in the Blizzard's Contest Tool. Thereafter, qualified entrants can obtain up to three (3) additional entries to the Contest by participating on the aforementioned URLs through any combination of the following methods:

- I. Facebook. Qualified entrants who have registered for the Contest can obtain one (1) additional entry by "liking" the World of Warcraft Facebook page located at:
 - 1. English: <https://www.facebook.com/WorldofWarcraft.eu/>
 - 2. German: <https://www.facebook.com/WorldofWarcraft.de/>
 - 3. French: <https://www.facebook.com/WorldofWarcraft.fr/>
 - 4. Spanish: <https://www.facebook.com/WorldofWarcraft.es/>
 - 5. Italian: <https://www.facebook.com/WorldofWarcraft.it/>
- II. Twitter. Qualified entrants who have registered for the Contest can obtain one (1) additional entry by "following" the World of Warcraft Twitter page located at:
 - 1. English: <https://twitter.com/Warcraft>
 - 2. German: https://twitter.com/Warcraft_DE
 - 3. French: https://twitter.com/Warcraft_FR
 - 4. Spanish: https://twitter.com/Warcraft_ES
 - 5. Russian: https://twitter.com/Warcraft_RU
- III. YouTube. Qualified entrants who have registered for the Contest can obtain one (1) additional entry by "subscribing" to the World of Warcraft YouTube page located at:
 - 1. English: <https://www.youtube.com/WorldofWarcraft>
 - 2. German: <https://www.youtube.com/WorldofWarcraftDE>
 - 3. French: <https://www.youtube.com/WorldofWarcraftFR>
 - 4. Spanish: <https://www.youtube.com/WorldofWarcraftES>
 - 5. Italian: <https://www.youtube.com/WorldofWarcraftIT>
 - 6. Russian: <https://www.youtube.com/WorldofWarcraftRU>

IV. **VK.** Qualified entrants who have registered for the Contest can obtain one (1) additional entry by “following” the World of Warcraft VK page located at: <https://vk.com/worldofwarcraft>.

5. Contest Rules and Prize. Within a week of the Deadline, Sponsor shall randomly select Five Thousand Two Hundred (5,200) qualified entrants who answered correctly to each of the two (2) questions in the Blizzard’s Contest Tool to receive one (1) Legion Beta Test Key. All Contest winners will be notified via e-mail provided in the Blizzard’s Contest Tool.

6. Odds of Winning. Odds of winning a prize depend on the total number of eligible entrants who meet the eligibility requirements for the applicable drawing. ALL TAXES ASSOCIATED WITH THE RECEIPT OR USE OF ANY PRIZE AS WELL AS ANY COSTS AND EXPENSES ASSOCIATED WITH ACCEPTANCE AND USE OF A PRIZE ARE THE SOLE RESPONSIBILITY OF THE WINNERS. Prizes returned as undeliverable or otherwise not claimed within the time period specified by Sponsor will be forfeited and, at Sponsor’s discretion, awarded to an alternate winner for the drawing at issue. Prizes are not transferable. No substitutions or exchanges (including for cash) of any prizes will be permitted, except that Sponsor reserves the right to substitute a prize (or portion thereof) of comparable or greater value for any prize. Limit one prize per household or address. All prizes are awarded "AS IS" and WITHOUT WARRANTY OF ANY KIND, express or implied, (including, without limitation, any implied warranty of merchantability or fitness for a particular purpose).

7. Collection of Information. The information submitted to Sponsor during the registration for the Contest will be used to contact you in the event that you are chosen to receive the prize and as otherwise specified in Sponsor’s Privacy Policy, available at <http://eu.blizzard.com/en-gb/company/about/privacy.html>. Note that the data collector for this Contest is Blizzard Entertainment, Inc., and the data collected will be transferred to the United States of America. The details of each entrant (e-mail address) will be transmitted by the Sponsor’s server, which will process the data. The data will be collected during the Contest of each user on the according to the «Informatique et Libertés» law, of the 6th of January 1978 and its later amendments, and according to the European directive number 95/46/CE. Each entrant grants Sponsor permission to use the information he is providing within the framework set by the «Informatique et Libertés» law of the 6th of January 1978. Each entrant benefits from the right to access and modify his personal data. You may also withdraw your personal data upon request; however you will be disqualified as an entrant in the Contest if you withdraw your personal data prior to the determination and fulfillment of the prizes listed in Section 5 herein. Upon request, you will be provided with access to your personal data. You also have a right of opposition to the data collection, under certain circumstances. To exercise such right, you may write to World of Warcraft Legion Giveaway Contest - Personal Data,” c/o Blizzard Entertainment SAS, TSA 60 001, 78008 Versailles Cedex - France. You may also withdraw your personal data upon request; however, you will be disqualified as an entrant in the Contest if you withdraw your personal data prior to the determination and fulfillment of the prizes listed in Section 6 herein.

8. General Release. By entering the Contest, you release Sponsor, participating sponsors and any of their respective parent companies, subsidiaries, affiliates, directors, officers, employees and agencies (collectively, the "Released Parties") from any liability whatsoever, and waive any

and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Contest or delivery, misdelivery, acceptance, possession, use of or inability to use any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.

9. Copyright Notice. The Contest and all accompanying materials are copyright © 2016 Blizzard Entertainment, Inc. All rights reserved.

10. Miscellaneous. The Contest and these Official Rules will be governed, construed and interpreted under the laws of France. Entrants agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Official Rules at any time, in its sole discretion, and to suspend or cancel the Contest or any entrant's participation in the Contest should viruses, bugs, unauthorized human intervention or other causes beyond Sponsor's control affect the administration, security or proper play of the Contest or Sponsor otherwise becomes (as determined in its sole discretion) incapable of running the Contest as planned. Entrants who violate these Official Rules, tamper with the operation of the Contest or engage in any conduct that is detrimental or unfair to Sponsor, the Contest or any other entrant (in each case as determined in Sponsor's sole discretion) are subject to disqualification from entry into the Contest. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Contest.

11. Contest Sponsor. The sponsor of the Contest is Blizzard Entertainment SAS.